

# AUTHOR & JOURNALIST

**EDITORS REPORT  
GROWING DEMAND  
FOR TOP MATERIAL**  
(Fiction Outlook Brightens)

**ROUND UP OF  
EDITORS' NEEDS**  
1960

**THIS ISSUE  
OVER 300 LIVE MARKETS  
HANDY MARKET LIST**

University Microfilms  
313 N. First St.  
Ann Arbor, Mich.

CALL

**AMERICA'S PEREMOST  
MARKET LISTS**

# YOURS FREE . . .

## The inside story of book publishing!

HERE'S A FULL REPORT of the latest trends in the book publishing industry. **HOW TO PUBLISH YOUR BOOK** shows how you can obtain the newest and best subsidy publishing plan. You learn about our publicity, sales, editorial, production, and order departments. You get to know us and how we produce outstanding quality books . . . with a high 40% payment granted to our authors. If you've written a book that merits publication, mail the coupon below. Learn how *your book* can be handsomely produced and expertly promoted.

### Some Comet Highlights

- The author's income from sales on *And What of Tomorrow* was \$1100 before the book was even published. Now in second edition.
- One million readers read about *Unconventional Prayers* in the Bell syndicated column.
- Sara Mason sold more than 1200 copies within three weeks after publication.
- *Miracle in Mississippi* has gone into a second edition, with payments to the author in excess of \$3000.
- Over fifty reviews and feature stories were obtained on *Inside the State Department*. In its second edition the author's income and royalties exceed \$4000.
- Cartoons from Betty Kittrell's second Comet book, *Miserable Me*, were sold on a royalty basis to College Hall Greeting Card Company.
- *The Constant Rebel* was accepted by H. W. Wilson Standard Catalog Series buying guide.
- Chapters from Betty Dean's *Glamourway Reducing Handbook* were sold to *Your Wealth* magazine.
- *Life of St. Josaphat* is catalogued and sold through The Catholic Book Inventory.
- *That Fabulous Captain Waterman* by David Weir was serialized in a California newspaper.
- A Braille translation was made of *Immigrants All-Americans All*.
- More than 1500 copies of *Pittsburgh* were sold in one month.

Send for a free copy of **HOW TO PUBLISH YOUR BOOK** to learn more about the special features our authors received. Here is the speedy, economical and rewarding way to publish your book.

### Your Book Deserves The COMET Imprint

#### Comet Books Reviewed

NEW YORK TIMES:  
*Death Below Zero*  
ST. LOUIS POST-DISPATCH:  
*Great Symphonies*  
N. Y. HERALD TRIBUNE:  
*Babies Need Fathers, Too*  
CLEVELAND PRESS:  
*Women Are My Problem*  
SYRACUSE POST-STANDARD:  
*El Miedo*  
PHILADELPHIA INQUIRER:  
*Palace of Dim Night*  
MILWAUKEE JOURNAL:  
*My Pupils And I*  
LONG ISLAND PRESS:  
*Unconventional Prayers*  
ABILENE REPORTER NEWS:  
*Thorns Of Defense*  
HOLLYWOOD CITIZEN:  
*It's Startling*  
ATLANTA JOURNAL:  
*The Amazing Mr. Mocker*  
ROCHESTER TIMES-UNION:  
*Country Echoes*  
PITTSBURGH COURIER:  
*What Ye Sow*

#### Authors on the Air

"We would be very happy to review *White Angel Kitty* on our morning show, *Open House*." WMBR-TV  
"Thank you for your nice letter in which you thank us for interviewing Elizabeth Maddox Huntley. It was our pleasure." WWRL  
"Please have Madge Brissenden contact us regarding an interview on the daily show." KFOX  
"Please forward Miss Short's (*Two Towels And An Orange*) address and we'll get in touch with her for an interview." KLIX-TV  
"Thank you for your information concerning Peyre Gaillard. I would be very happy to interview him concerning his book." WGST  
"I will contact Mr. Hamada and be happy to arrange for a guest radio appearance by this local writer." KPOA

**MAIL  
THIS  
COUPON  
TODAY!**



**COMET PRESS BOOKS**  
200 VARICK ST., NEW YORK 14, N. Y.

Comet Press Books,  
Dept. AJ-1  
200 Varick St., N. Y. 14

Please send me, at no  
obligation, **HOW TO  
PUBLISH YOUR BOOK.**

Name

Street

City  Zn.

State

# AUTHOR & JOURNALIST

Founded in 1916

VOLUME 45 NUMBER 1  
NEWELL E. FOGELBERG, Editor

## Contents for January, 1960

- 4 Roundup of Editors' Needs for 1960
- 7 Montage
- 9 Editors Report Growing Demand for Top Material (Fiction Outlook Brightens)  
David Raffelock
- 14 The Handy Market List
- 14 General Magazines—A
- 17 General Magazines—B
- 22 Home Service, Women's Magazines
- 25 Men's Magazines
- 28 Confession Magazines
- 30 Fact Detective
- 30 Fictional Detective, Mystery
- 30 Science Fiction, Fantasy

AUTHOR & JOURNALIST, founded in 1916  
Published monthly at 3365 Martin Drive, Boulder, Colorado  
Newell E. Fogelberg, Editor and Publisher.

Send changes of address and all other communications to the address above. Changes of address must be received by the 10th of the month to catch the following issue.  
Subscription price in U. S. A., \$3 for 2 years, \$2 for 1 year. Outside U. S. A., \$4 for 2 years, \$2.50 for 1 year. Single copies, 25 cents each.

Manuscripts and other material submitted should be accompanied by stamped, self-addressed envelope. Due care is exercised in handling, but AUTHOR & JOURNALIST assumes no responsibility for loss or damage.

Printed in U. S. A. Entered as second class matter at the Post Office at Boulder, Colorado, under the act of March 3, 1879, Copyright 1959 by Newell E. Fogelberg.

JANUARY, 1960



**I  
dreamed  
about  
being a writer,  
...and now I am!**

*It was my big ambition. But what chance did I have? Then I saw a Palmer ad which told how others were succeeding—even in spare time. So I sent for their book which explains how they train for all fields of writing. I enrolled, and was delighted with the individual coaching I received from professional writers. Now my wish has come true—I am a writer and I'm loving it!*

## ■ This Free Book May Bring You an Extra \$150 A Month

If you (1) want to write, or (2) if you sell only an occasional story, or (3) sell fairly regularly, but want to break into higher-paying markets, you owe it to yourself to read "The Art of Writing Salable Stories." It tells about easily-reached markets; suggests ideas to write about; answers many questions about writing for magazines, newspapers, TV-radio; explains Palmer's proven home-study training for higher income. It's a stimulating book. You may read it and lay it aside—or it may be worth real money to you. Free—no obligation; no salesman will call. Send for your copy now.

### PALMER INSTITUTE OF AUTHORSHIP

Only School of Writing Accredited by:  
National Home Study Council  
Since 1917



1680 N. Sycamore, Desk G-10  
Hollywood 28, California

Approved  
for  
Veterans

Mail This Reminder Coupon or Send Post Card

**FREE** Palmer Institute of Authorship  
1680 N. Sycamore, Desk G-10  
Hollywood 28, Calif.

Please send me free 40-page book, "The Art of Writing Salable Stories," explaining how you help new writers get started and experienced writers increase their income.

Mr. ) \_\_\_\_\_  
Mrs. ) \_\_\_\_\_  
Miss ) \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_  
State \_\_\_\_\_

Please print clearly. Veterans: check here ☐

## Sell the Scripts You Write!

### WE SHOW YOU HOW

This most modern teaching method makes it possible for you to write more easily, joyously, in the full confidence that you are becoming a better writer. PRACTICAL MAGAZINE WRITING is the new, totally different way of stimulating and developing writing ability. You are helped to know exactly the kind of professional writing you can do best, and then to write articles, stories, verse, TV plays, etc., according to your aptitude. This is the sure way to write for pay . . . to express yourself with freshness and vitality . . . the qualities editors want.

As never before, you will discover new usable ideas. You will **write** instead of dream about it. And amazingly, you will find more energy for writing, progress will be much easier.

### STC SETS HER IN SELLING DIRECTION

"After completing your Practical Fiction Writing, I sold two stories to RANCH ROMANCES. I feel that it was your course that set me in the selling direction. You did so much for me in the beginning that I should like to continue to work with you."—H. W. Hartwig, Fontana, Calif.

## FREE

Get **EVERYTHING** you ever wanted from a course. Send today for the free booklet, "Your Way to Successful Authorship," that tells you about this new plan.

### Use This Convenient Coupon

The Simplified Training Course  
1817 Gilpin St., Denver 18, Colo.

Please send me the free booklet; no cost or obligation.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

## ROUNDUP OF EDITORS' NEEDS FOR 1960

**Redbook Magazine, 230 Park Ave., New York City, current fiction requirements:**

*Redbook* will not depart from its primary purpose to serve Young Adults in all its departments, including fiction. It will also continue to publish as many items of fiction as has been its custom—the largest percentage of fiction used in any magazine. However, there will be a greater flexibility as to length, if the quality of material warrants extra space.

In that connection, *Redbook* is especially interested in considering manuscripts of forthcoming books. Most book manuscripts can be cut by the editors to the usual *Redbook* length of 45,000 words. But should they be offered a property that, in justice to the author and the work, requires more wordage, they can handle it by either using a different type or by the addition of extra pages. By returning, to some degree, to *Redbook's* original policy of using hard-cover books as one-shots, agents and authors can be given more leeway in the matter of submissions.

This does *not* exclude authors who have successfully written one-shots directly for *Redbook*. Suggestions and/or outlines will be welcomed and the editors are definitely open to the material of newcomers who wish to work in the novel-length with *Redbook* as the target.

In novels, as well as in short fiction, *Redbook* editors will adhere to the basic themes of love, marriage, children, social problems, etc., that are the trademark of the magazine. However, particularly in the short field, they would like more stories that are distinguished by some quality of skill or perception that goes beyond the usual run of magazine fiction. Such quality material should not be ultra-sophisticated, cynical, or dependent solely upon exotic settings or technical tricks of writing. By quality and perception, they mean stories that contain less artificial optimism and that do not always have happy endings or firm solutions. There are many stories that heighten readers' awareness of basic situations and emotions, without necessarily making conclusive statements about them. A few such offtrail stories have been purchased and further submissions will be used

## EXPERT PROFESSIONAL HELP on ms. of all types



APPRAISAL FEES: \$5.00 per ms. to 10,000 words  
\$10.00 per ms. to 25,000 words  
\$10.00 per play, any number of acts  
\$15.00 per book ms. of any length

CONSULTATIONS: \$5.00 Phone for appt. DUnkirk 3-6575

MODERN WRITERS, my world famous book, \$1.50, or FREE if you submit a book or play. SAMPLE TV PLAYS, \$1.50.

EDITING . . . COACHING . . . REVISION . . . MARKETING

**MARY KAY TENNISON**

Authors Agent & Counsellor . . .

2326 West 8th Street

Los Angeles 57, Calif.



to bolster the fairly conventional stories that are sure-fire.

Short stories can run anywhere from 2000 to 6000 words. Novelles are not a customary feature of *Redbook*, but will be used occasionally as a bonus feature if it is outstanding in theme and quality to justify the expense of a special insert. They are also on the lookout for short shorts (1200 to 1400 words), especially those with substance. Even light stories in the romance and humor category should go beyond the usual patter material and make some telling point.

*Redbook* continues to welcome new writers. Many "firsts" have been outstanding and memorable stories, and many such writers have become professionals. *Redbook* is indebted to agents who have recognized not only willingness to work with promising authors, but an open-mindedness in regard to quality or substance material. This cooperation has helped to make *Redbook* outstanding as to its fiction content.

*Redbook's* price for a "first" story is \$850, with raises usual on the third acceptance, or according to merit. The basic price for novels is \$7500, with higher prices negotiated when appropriate.

*Redbook* endeavors to handle fiction material as promptly as possible; and in the case of manuscripts where a time element is involved—particularly books—decisions are expedited.

**Good Housekeeping, 57th St. and 8th Ave., New York 19, N. Y.**

Mr. Nichols makes the following comment: "Insofar as our own magazine is concerned, the

recent increased emphasis on good major articles—meaningful articles of direct personal interest to our audience of young women—will continue during 1960 and beyond. For such articles we shall rely in very great part on the submissions of free lance writers."

**L. A. 637 Geneva Ave., Claremont, Calif.**

"*L. A. Magazine* was begun to fill a very definite cultural need for Southern Californians and seems to be growing into a national publication of literary significance. They are in need of unusual essays and stories to 3,000 words, and since readers are above average in intelligence, *L. A.* is not adverse to experiment or to controversial themes. Nothing stereotyped will do, but cartoons are much in demand as well as humor."

A great deal of poetry is used, not only on the poetry page, but scattered throughout the magazine, and though no subjects are taboo, quality writing is all important here. Both name poets and absolute unknowns are published and rejected. Pegasus Buchanan is poetry editor.

**Ladies' Home Journal, Independence Square, Philadelphia 5, Penna.,** through Hugh Kahler, associate editor, makes this forecast for 1960: "... we do not foresee any great change in magazine publishing in the coming year. We ourselves expect to continue, in general, the editorial policies which have lifted the *Journal* to the top of its field and kept it there so consistently throughout its long life."

# IMAGINE MAKING \$5,000 A YEAR WRITING IN YOUR SPARE TIME!

*Fantastic? Not at all . . . Hundreds of People Make That Much  
or More Every Year—And Have Fun Doing It!*

Some authors may be born, but most are made. You can learn writing just as you learn plumbing, or typing, or farming, or law, or medicine, or fashion designing or cooking. There's no mystery. Your next door neighbor, unknown to you, may be depositing publishers' checks regularly. If she is, the chances are 100 to 1 that it is because she learned her trade.

## How To Get Started As A Writer

There are more opportunities in the writing field today than ever before. And getting started is easier than ever before, too . . . If you know literary techniques, markets and the devices of professional authors. Yes, if you like to write you probably have enough talent to become a published author once you've learned how to tailor your material to the requirements of editors.

## Professional Writers and Editors Guide You Every Step of the Way!

The famous NEW YORK SCHOOL OF WRITING has trained hundreds of young writers to be successful writers. We can do the same for you . . . because our staff of active professional writers teach you the techniques they have mastered through years of trial and error experience. Magazine and book editors on our instruction staff show you how to slant your manuscripts so they become acceptable. And one of the nation's leading literary agents, who sold TEAHOUSE OF THE AUGUST MOON, works closely with our students in actually marketing salable material on a 10% commission basis.

## THE NYS BONUS EXPLODES!

THE BEST JUDGES — ACTIVE STUDENTS — SAY:  
"The greatest thing that ever happened to would-be writers. It is priceless . . . In these first few chapters

of your book alone, there is such a wealth of ideas, that they alone are worth the price of the entire course." Helen M. Plante, Los Angeles, Calif.  
"You not only know where you are going but have worn the trail smooth." Martha Hazeltine, Arizona.  
**THE NYS BONUS—AND NYS EXCLUSIVE!**—The great new 150,000 word book "Writing . . . For Sales and Recognition."

Yours Free . . .

"Writing for a Well-Paying Career"



Send today for our free, descriptive booklet, Aptitude Test, and free sample of NYS material, all of which will show you in detail why the NYS teaching methods are so unique and effective.

**Send This Coupon Today!**

**THE NEW YORK SCHOOL OF WRITING,  
Dept. 631, 2 East 45th Street, New York 17, N. Y.**  
Send me, at no obligation, your FREE booklet  
WRITING FOR A WELL-PAYING CAREER.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zone \_\_\_\_\_

State \_\_\_\_\_

Licensed by the State of New York  
(This inquiry is confidential. No salesman will call)

**Workbench, 543 Westport Rd., Kansas City 11, Mo.**

Jay W. Hedden, as new editor of *Workbench*, coming to Kansas City after six years on the staff of *Popular Mechanics Magazine*, is making some definite changes. "First, and most important to the readers of *Author & Journalist*, payment now is higher. Articles are bought as a package, rather than so much a word and so much a photo or drawing. My personal evaluation determines the price paid, and runs from \$20 to \$50 per published page. Good photos are a must. Drawings can be rough, but the dimensions must be accurate. If you have a good idea, I may buy it and take my own photographs. We have a Model Shop, in which we have an extensive inventory of both power and hand tools from most major manufacturers. The Jan.-Feb. 1960 issue features this Model Shop, and I recommend that anyone wishing to write for us get this issue and study it. The scope of the magazine is broadened and now will include everything from toy rockets to hi-fi kits and swimming pools. We will show how to build sail and power boats, and have articles on out-board motors.

"The Jan.-Feb. 1960 issue is my third, and is pretty much all my material, so it is a good yardstick for the type of material I am buying. At the moment, my inventory has enough shorts for a year so please do not send any. Payment is on acceptance, and checks or rejections go out within a week. Please, please, read the magazine before submitting!"

**P I P (Photographs—International Publicity) 507 Fifth Ave., New York 17, N. Y.** is urgently looking for (1) good novels on love themes for syndication in magazines in Germany. Possibly also for German language book rights. Ira Levine's *A Kiss Before Dying*, illustrates the kind of material wanted. (2) For Australia, *P I P* is interested in finding suitable adventure stories and pulp stories for magazines and/or book sales. (3) Holland needs 2,000 to 4,000 word text stories on romance and human interest themes. Plots that have strictly American self-identification will not do, rather, universal plots are required here.

The material which they are seeking should not be offered through other channels, and if here or abroad, they need exclusive rights for the languages above in question. In the case of Germany, this would also include Switzerland and Austria.

*P I P* wants to warn writers and authors that revenues from most foreign countries are considerably lower than domestic revenues and that the sales process takes rather longer. They would, therefore, appreciate it if writers and authors would send only copies of their published books, tear sheets and published stories or MSS with which they can part for an indefinite period. For further details or information address Thomas D. W. Friedmann, Manager.

**Pasadena Playhouse, 39 So. El Molino Ave., Pasadena 1, Calif.**, comments: "Due to the hundreds of manuscripts that come to us, we withdraw all notices of our requirements, as it is impossible to keep up with the influx. What is worse, they do not write for details and send their manuscripts which are not acceptable in regard to their length, content, condition or legibility and we must return them at our expense as they seldom send postage for them."

## Science Writers Seminar

A two-week science writers seminar will be held at New York University's Westchester County retreat, Gould House in Ardsley, New York from Jan. 25 to Feb. 6. Made possible by a grant of \$13,400 to the University from the National Science Foundation, the seminar will accommodate 25 reporters from publications throughout the northeastern states. Associate Professor Hillier Krieghbaum, chairman of the NYU journalism department and chairman of the National Association of Science Writers' Survey Committee, will be director of the program.

Science writers who wish to apply for participation in the seminar can obtain further information from Associate Professor Hillier Krieghbaum, Journalism Department, New York University, Washington Square, New York 3, N. Y.

**Sunshine Publishing Co., P. O. Box 1000, Mays Landing, N. J. Ken Price, Editor**, informs *A&J* readers of their requirements:

All material—fiction, fact, philosophy or news must be submitted typed, double-spaced, and include your name and return address. Articles should be approximately 1800-2000 words in length. Current rates paid are one cent per word—payment on acceptance—immediate acknowledgment. Always use past issues of the publications as guides to the nature of articles acceptable to the editors and by their readership. If you prefer the use of a pen name, state this fact clearly.

## LOZIER LITERARY AGENCY

recognizes that your manuscript represents your time, labor and skill. Your book, your story or your teleplay will receive every consideration; if we think it is salable, we will submit it to the most appropriate markets on a straight 10% commission basis in event of a sale.

### Evaluation fees:

Short shorts under 2,000	\$3.00
Short stories over 2,000 words	5.00
TV scripts—One act	3.00
Two acts	5.00
Three acts	7.50
Books	15.00

"We'll go all-out to help you sell your literary product."

**Will Lozier**

## LOZIER LITERARY AGENCY

134-35 Cherry Avenue

Flushing 55, N. Y.

# MONTAGE

## Where do YOU fit in the Writer's Picture

Since our Handy Market List of July, 1959 was published we have noticed several changes in requirements of various magazines. A number of magazines have cut the lengths of both features and fiction . . . but have increased lengths of novelettes. There have been word and page rate increases, and photo prices have also been upped. Several magazines that would not accept poetry . . . now do. Good writing requirements are stricter. There is more emphasis on top quality photos with features.

A great many magazines have been caught in the postal increase squeeze without being able to raise advertising rates . . . hence a general increase of subscription and newsstand prices. There have been no major mergers or discontinuances, but there have been a number of smaller publications that have left the picture or merged. *Author & Journalist* has noted these changes in this market list.

The outlook for writers in 1960 is Excellent. Rising prosperity through 1960 should hit a record \$525 billion for gross national product. Which will mean a healthier purchase of books and magazines, (and a healthier purse for good working writers). A curious note here is that most of the rest of the world is prospering and growing more rapidly than in the United States. (Writers of sociological trends and problems . . . please note)

What does this mean to YOU, as a writer. Just this, the same thing it has always meant, hard work . . . disappointments . . . the moments of elation, and a chance for appraisal. Where have I been? Where am I going?

Probably one of the most important aspects of writing is for the writer to know where he is going and his limitations thereof. It is highly probable that the majority of writers have not come to terms with themselves on WHAT they want to write, what they are best suited to write, or what rewards they expect. The sensitive, imaginative, creative writer *never arrives*. Each new work is *new*, and is all hope and all despair. George Frietag, a wonderfully sensitive author, remarked in a letter recently that it was disheartening at times, that no matter how often or how well he sold, he still felt that each work was on trial just as if he were a neophyte.

The writer of articles for top flight magazines is in a terrific competitive business with (non-author) authorities in specific subjects . . . economics . . . medicine . . . sports . . . marriage . . . politics . . . etc. Hence the numerous . . . as-told-to articles.

The poet *must* write for self-expression and for the often despairing hope of recognition . . . Too often for gratis.

The writer who appraises his talents and writes for a living can usually make it pay, in any of the facets of writing, provided that he knows for *whom* he is writing. It is true that some (and

this *sum* is small) writers can produce without thought of the *for whom* element, but let's face it, these are the exceptions.

Consistent writers for the lesser known but numerous specialized and trade magazines probably have the steadiest income. No glamour, no huge checks, but still have the satisfaction of doing a good job and being paid for it.

The serious writer is an adventurer of the soul. There lies within this author a deep melancholy, a feeling of nostalgia, a kinship with all God's creatures. This Universality equates him with the ugliest, the evil, the good, the beauty, the despair, the hope, the monotony, the fire of life, and the search for an inherent nobility of man and his purpose. This very strong motivation in an author can put him at odds with the hard nosed commerce of publishing; but don't despair, if the spark is there you'll sell. I doubt if there is any truly good writer that is not published.

It still falls on your shoulders; what you *want* to do, what you are *capable* of doing, and what you *must* do. And so to the writers of America . . . Bless you all and happy writing for 1960. Make this YOUR year.

NEWELL E. FOGELBERG

## Start Your Own Writing Business

(Full-time or spare-time)

### Men and Women Earn Big Money and Bylines



You hear only of the writers of best sellers but there are thousands of men and women who make regular incomes and get recognition in many other types of writing. Newspaper correspondence, advertising, advertisement writing, photo-journalism, filler writing, trade journal feature writing, and business news desk representation in your area, columns, syndication, men's magazines, outdoor publications, and other types of fact-writing opportunities abound everywhere. Let NON-FICTION PRESS train you quickly, surely. Write today for free 20-page booklet, which includes Mr. Cooke's Bookkeeping System For Writers.

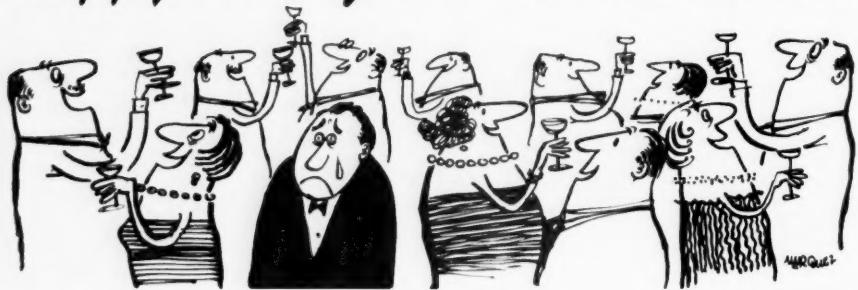
## NON-FICTION PRESS

Dept. 27

Western Office  
Box 1008, Glendale, Calif.

Eastern Office  
Box 221, Irwin, Pa.

# Happy New Year? Well, it all depends...



If you're selling as much material as you'd like to sell, and selling to the markets you've always wanted to hit, there's every chance that 1960 *will* be happy. You're doing fine, and you'll probably keep it up.

But if 1959 was a pretty empty year for you as far as sales were concerned, and there's no reason to suppose that the one which has just started is going to be any different, then—as far as your writing career is concerned—the possibility of a happy 1960 isn't quite so likely. And if that's the case, it's good sense to start the new year right by admitting one of two things to yourself:

... Either there's something wrong with your stuff.

... Or there's something wrong with the way you're marketing it.

SMLA, which makes over 6,000 sales yearly for clients, has a long-established reputation for expert manuscript marketing and selling, and for skillful unraveling of snarled-up techniques. Your decision to send us some of your material, therefore, may well be the first step toward that happy new year everybody's been mentioning.

**SERVICE:** If your material is salable, we'll sell it to the best possible markets at best possible rates, and cover sale of additional rights throughout the world. If your material is unsalable as it stands but can be repaired, we'll give you detail-by-detail advice on how to repair it, so that you may, without additional charge, return it to us for sale. And if your material is completely unsalable, we'll tell you why, and give you specific advice on how to avoid those errors in future material. **We report within two weeks.**

**TERMS: PROFESSIONALS:** If you are selling fiction or articles regularly to national magazines, or have sold a book to a major publisher within the past year, we'll be happy to discuss handling your output on straight commission basis of 10% on all American sales, 15% on Canadian sales, and 20% on British and other foreign sales.

**NEWCOMERS:** As recompense for working with beginners or newer writers until you begin to earn your keep through sales, our fee, which should accompany material, is five dollars per script for scripts up to 5,000 words, one dollar per thousand words for additional thousands and final fraction (for example, seven dollars for a script of 6,895 words). \$25 for books of all lengths up to 150,000 words, \$50 for books over 150,000 words; \$5 for 15-minute television or radio scripts, \$10 for half-hour scripts, \$15 for one-hour scripts, \$20 for hour-and-a-half scripts; information on stage, syndicate, and other types of material on request. A stamped, self-addressed envelope, please, with all manuscripts.

## Comment on Scott Meredith's best-selling book, **WRITING TO SELL:**

"... His information is authentic and his down-to-earth advice practical... A colloquial and often humorous style adds to the pleasure of reading this volume. The reviewer might lend her copy to aspiring writers, but only with the solemn agreement (signed in the borrower's blood perhaps) to return it promptly. Better buy your copy; you will use it frequently..."

—Wellington (Kansas) *Daily News*

Order **YOUR** copy from your local bookseller, or directly from the publishers, Harper and Brothers, 49 East 33rd Street, New York 16, New York. \$3.00



## SCOTT MEREDITH LITERARY AGENCY, INC.

580 FIFTH AVENUE, NEW YORK 36, N. Y.

## EDITORS REPORT GROWING DEMAND FOR TOP MATERIAL

(Fiction Outlook Brightens)

By DAVID RAFFELock

**What is happening to the freelance markets? This subject was discussed by editors at the Seventh National Writers' Convention recently, conducted by The National Writers Club, and in every area the outlook was optimistic.**

### FICTION

Writers and commentators are inclined to be appalled by the decline of fiction in many of the large-circulation consumer magazines and through the decimation of the pulps. Though these represent serious losses to the fiction writer they do not necessarily mean the permanent curtailment of fiction. Father Jeremiah Kennedy, C. P., fiction editor of *The Sign*, Monastery Place, Union City, New Jersey, told writers that he has a great deal of hope for fiction, "for I believe we have cycles of reading in public taste, as well as we have in economics, and I believe we have been riding the crest of informative articles for so long that the public is going to get sick of it before very long. I think all of you people

should take heart in fiction, and I think you are going to find a demand for fiction, and until this demand gets big, you are sharpening your craft by writing, even if you have to write for yourself."

A recent poll taken by *The Sign* revealed that their readers preferred fiction and were unhappy at any prospect of curtailment. It was largely on a quest for more good fiction that the editor went to the convention to address writers. *The Sign* publishes two short stories of high quality in each issue. These need not be religious, particularly; by no means specifically Catholic. "We are interested in getting good fiction," declared Father Kennedy, "for it seems of late good fiction is difficult to get." Short stories may run from 1500 to 3500 words; payment is from 2c to 4c a word on acceptance.

A somewhat different idea of the value of fiction to a magazine was expressed by Bruce Howard, editor of *Pen*, 444 Sherman Street, Denver 3, Colorado. He said, "I consider the fiction piece we use to be the most important contribution, purely from the standpoint of the personality of the magazine. At least one story is used in every issue, and this should be general interest, not slanted to any group other than the average reader. A good story is the only criterion. While no off-beat stories are wanted, all fiction for the magazine need not be the conventional-ending sort of thing." Stories may run from 1500 to 3,000 words; payment is 3c a word on acceptance. *Pen* also buys general articles and poetry.

---

*David Raffelock, founder and president of the National Writers' Club is well known to writers of America through his instructions in creative writing, and books and articles on this subject; and his constant efforts to improve writing conditions for writers. Mr. Raffelock is a free lance writer, columnist and former editor of A&J.*



An editor who likes to take time with writers is Francis A. Soper, editor of *Listen*, a Journal of Better Living, 6840 Eastern Avenue, N. W., Washington 12, D. C. "When I read through a manuscript and find it has a good kernel, something I would like to give to my readers," Mr. Soper told writers, "I'm willing to work with a writer to make it salable." He will send it back for suggested revisions and in some instances will rewrite it himself, with the approval of the author. Mr. Soper prefers a query on fiction as well as articles. "The little fiction we use," he said "is to be directed to young people and we go beyond our main purpose, the control of alcoholics and narcotics. We do use stories dealing with problems youth are dealing with today in their own circles, the thinking of teenagers about life, how they look at the future; but in the stories we use, we would like to have at least some element to encourage young people and older ones, too, toward higher idealism, particularly in physical and mental habits." Stories may run to 2500 words.

For articles, *Listen* deals with problems created by alcohol, narcotics and dope; these should be dealt with from a medical, educational or legal standpoint. Lengths should be from 500 to 1500 words; pay is from 2c to 4c a word. Now a bi-monthly, *Listen* is expected to go into monthly publication soon, thus doubling the scope of the market it presently offers.

Although not present at the convention, Cyril Abels, managing editor of *Mademoiselle*, 575 Madison Ave., New York 22, sent a special communication urging the submission of short stories of high literary quality. "We always make a special effort to encourage young writers of talent." The magazine appeals to "intelligent young women between eighteen and thirty."

## NON-FICTION

Reflecting the general trend, the majority of editors came from magazines that use non-fiction exclusively. So great is the need for almost every type of article that writers quickly learned that there is no end to the variety and demand if the writers are willing to learn enough about the particular field in each instance.

Contributors to *The Reader's Digest*, Pleasantville, New York, Robert S. Strother, roving editor, pointed out, may have an international audience for many *Digest* articles are used also in the 28 foreign editions. The various special departments of the magazine offer a lively market for freelance writers, and the pay is good. Few general articles are bought from freelancers, but the magazine maintains a steady interest in a large number of publications, searching for material to be reprinted.

"If you don't have a sound agricultural background," suggested Roy J. Reiman, managing editor of *Capper's Farmer*, 912 Kansas Avenue, Topeka, Kansas, "I suggest you try a farm family

story." In addition to the more technical articles on farming, *Capper's Farmer* uses stories that feature the farm wife or farm family, showing how they work together in the management of a farm. Quite a few articles on youth are used. For the filler fan here is a market for recipes that pays \$5.00 each. Mr. Reiman summed up the policy of the magazine as follows: "All our material must offer ideas that other farm people can use, ideas that can give them a better life or more economic security. Our thinking is that if the reader wants to be entertained he can look to other magazines. We are certainly interested in hearing from more freelance writers if you have something that might appeal to our audience."

Articles should be from 1500 to 2000 words. "We don't want to do any cutting." Good pictures are especially desirable, either black and whites, 4x5 or, preferably, 8x10. There is no set payment rate, though \$50 is the minimum paid with rates going up to \$600 or more.

\* \* \*

Anyone with a good story sense who is willing to do some dedicated research, can write and sell Western Americana articles, according to Michael Kennedy, editor of *Montana*, the Magazine of Western History, Roberts Street, between 5th and 6th Avenue, Helena, Montana. So great has world-wide interest developed in the old West that only the Civil War is currently of greater interest. "People from every class are tremendously interested in Western history books, fiction and non-fiction," according to the editor. *Montana* buys 25 articles a year, dealing with such subjects as range cattle or cowboy, Indian wars, and pioneer missionaries. One scholarly article is usually used in each issue. Wanted are colorful, exciting, dramatic aspects of history told in a lively way and dealing rigidly with fact. "You don't have to distort facts of history, for the valid facts are so interesting of themselves." The scope of the magazine covers the pioneer of the frontier west, including Kansas, Dakota and the Yukon, as well as the obvious Western states. The magazine is "very picture conscious."

\* \* \*

A dictum that may be taken as general advice was stated by Jess Gorkin, editor of *Parade*, 285 Madison Avenue, New York 17, as follows: "If you want to sell something to *Parade*, send us a query. You might spend a great deal of time on an article and still not do it the way it is suitable for us. When you have a good idea, get a suggestion from the editor on how to approach the subject. We use stories from 500 to 2000 words, most of them are from 800 to 1200 words. We are interested in real people and real places; we try to get the story behind the story. There might be a good story in your areas if you get the depth of the story, not the outward side as newspapers



do. There are stories all round you. When querying, tell if you have the text only or if you also have pictures. We are interested in all Americana if it has a broad appeal. If you are not a photographer, the best thing to do is to send in your story and we'll arrange to get our own photos. We pay about the same as *Life* and *Look*, depending upon how good it is, how long, etc. It is better to submit from 1500 to 2000 words so that if cutting is necessary, we will have the facts and will know what to include. When a piece is cut, a proof always is sent to the author." The need for appropriate humor was particularly emphasized by this editor.

\* \* \*

*Plymouth Traveler* is the new name of the magazine formerly called, *People and Places*; the address remains the same, 1800 West Fullerton Avenue, Chicago, 14, Illinois. Ralph N. Swanson, editor, emphasized an interesting point in connection with writing for his magazine. A single aspect of a subject may be dealt with for the *Plymouth Traveler*, without in any way limiting the sale of a more embracing article to other magazines. "We will take one angle, one unusual facet, just a little bit of a big story," Mr. Swanson stated. "Editors of such magazines as *Life*, *The Post*, *Holiday*, *Sports Illustrated*, and others watch our magazine because quite often they will get ideas for major stories from it. This benefits the writer. The major magazines do not consider a story dead because it has been used in our publication; the reason being that we can't give a broad coverage to any subject. We turn over inquiries from other magazines to the writer and photographer. Very frequently, we will get a request to reprint a story from *Reader's Digest* or from a foreign magazine. These requests are turned over to the writer and photographer for them to make their own arrangements. Our rates are commensurate with other magazines of our type. For a two-pager we pay \$200 for the story and pictures; for three pages, \$300; if we use color, we pay more. Articles for our magazine should be of interest to all persons in the family."

\* \* \*

A new magazine reported to the convention is *Fame*, 1220 Harding, P. O. Box 2257, Ft. Worth, Texas. According to Mrs. Adelle Jackson, editorial director, "*Fame* is a new magazine based on the following types of stories and articles: jazz, politics, religion, music, crime, adventure, education, history, fabulous characters, housing, medicine, dentistry, science, space travel, war and peace, race relations (this is a magazine directed to Negroes), sociology, humor and satire. Articles run to 1500 words with one to six pictures if available. Maximum payment, \$60 a story, on acceptance."

## RELIGIOUS MARKET

The magazines published by religious groups offer one of the most prolific as well as stable markets in the entire freelance field. Though some publications are strictly denominational, others are a bridge between the lay and the parochial.

One of the leading magazine of general interest which, though clearly identified with a religion, is the *Catholic Digest*, 44 East 53rd Street, New York 22. John McCarthy, executive editor, told writers at the convention that "ours is a mass magazine, interested in everything in the national scene, not only in the Catholic viewpoint but in other viewpoints. We are interested particularly in the art of living stories, somewhat inspirational, in which people have been helped by some advice they have gotten. *Reader's Digest* buys quite a bit from the *Catholic Digest*, so selling to *Catholic Digest* may have a high resale value. We like Catholic profiles of prominent or unusual persons, who are interesting of themselves, not merely because they are Catholics. We want every day stories, slices of life that affect the American scene. A good suggestion to writers is that they look for anniversary dates to find an event in which a Catholic is involved in some way. We are interested in everything of interest to most people, though is largely a metropolitan magazine." Payment is \$200 and up on acceptance.

Another magazine which is only semi-religious is *Good Business*, Unity School of Christianity, Lee's Summit, Missouri. It is a semi-specialized religious market, non-denominational. It buys articles up to 1800 words, fillers to 400 words, poems to twenty lines, and photographs. James Decker, editor, told writers that the emphasis of all their material is on religion in business. "We don't care what religion or even if it is a formal religion. We are interested in their ethical practices and in the religious principles in business, and the success achieved thereby. All our material is bought from freelance writers, for we have no staff of writers to compete. Since this is a specialized market, we pay from \$40.00 to \$75.00 an article. Payment is on acceptance and we report promptly."

Mr. Decker advised writers to remember "that the use of religious principles in business is perhaps more widespread than you realize."

The same wide latitude regarding material was emphasized by Monsigneur Nelson W. Logal, editor of *Victorian Magazine*, Lackawanna 18, New York.) "We have few taboos," he said, "so long as a writer stays within the framework of Christian humanism and the natural moral law. We do not roam outside of that." *Victorian* is a family magazine containing a number of special departments such as the working woman, teens, men, etc., for which freelance material is bought. A study of the magazine will suggest ideas for these various departments. The magazine does

not overlook children. Some stories for older children will be published "if we get good ones." For the most part stories are wanted for children of around ten years old. Monsigneur Logal likes fantasy and science-fiction for children because it stimulates the imagination. It is the editor's opinion that today "appeal to the imagination is being lessened, and this is one reason for the decline in fiction." He likes creative writing rather than reporting. Articles also are used, both adult and juvenile.

Even though *Extension*, The National Catholic Monthly, 1307 South Wabash Avenue Chicago 5, Illinois, is rather well supplied with fiction, Eileen O'Hayer, managing editor, told writers she is looking for articles of interest to every member of the family. "We would like to get more and more aspects of family living, with almost no limitation," Miss O'Hayer said. Good rates are paid on acceptance. *Extension* is one of the most widely circulated Catholic home magazines.

## JUVENILES

The juvenile market, in book publication and magazines, is flourishing at present. An especially good freelance market is *The Children's Friend*, 10 North Main St., Salt Lake City 16, Utah. Mrs. La Verne W. Parmley, editor, conveyed to writers something of her own enthusiasm for her magazine. She wants to encourage writers, but expects intelligent response from them. "The objection we have to most of the material that comes in," she stated, "is that because we are listed as a religious magazine, writers will tuck into their story a religious moral. We like good stories, but we don't feel that the religion has to stick out like a sore thumb. Religion is daily living. We like stories that are not too long. Children still love a good story but they also like to read about what is happening in the world. In non-fiction we buy all types of activities for children. We use many photographs. There is a parent's page containing ideas for helping children. Also used are puzzles, bits about nature and animal life, arts and crafts suggestions, party children—any new or fresh idea that interests children."

Mrs. Parmley pointed out that in the past year, 4500 manuscripts were received, many of which were rejected because of misspelled words or badly worn manuscripts. Payment is 2c a word on acceptance.

Special reports on children's magazines were sent to the convention by the following: Dr. Gary C. Myers, editors of *Highlights for Children*, 37 East Long St., Columbus, Ohio, reported that "we have recently put into effect a payment schedule for contributors which is a rather startling departure from normal payment levels in the juvenile field." A basic 4c a word now is being paid, with a considerably higher maximum "for stories that are adaptable to our publication."

Mrs. Betty Barr, associate editor of *Jack and*

*Jill*, Independence Square, Philadelphia 5, Penna., stated that "your writers will be interested to learn of *Jack and Jill's* bright new editorial concept soon to be reflected in the magazine. Our new planning is designed to create exciting entertainment for children, especially those between the ages of four and ten. We particularly want to see stories about animals, children, far-away places; simple science pieces; humorous verse stories, nature tales, simple one-act plays; riddles, jokes, easy cross-word puzzles."

Dr. Morris Epstein, editor, *World Over*, a magazine for boys and girls, 426 West 58th Street, New York, 10, reported that "I am very much interested in reaching authors with talent and inclination to contribute to *World Over*. We need fiction for children, ten to fifteen, preferably in an American setting; 1200 words. We accept serials up to 6000 words. An over-riding requirement is that all material must be of Jewish interest. We pay about 4c a word on acceptance, and buy first serial rights only."

Verse also came in for its share of consideration at the convention. Despite the ubiquitous statement of most editors, "overstocked," editors who buy verse, by no means overlooked this category in urging writers to submit material. *The Children's Friend*, *Good Business*, and others included poetry as one of their active requirements.

## GREETING CARDS

An especially prolific market for verse writers is the greeting-card verse field. Helen Farries, editor of Buzza-Cardozo, 8650 Beverly Blvd., Los Angeles 54, Calif., gave writers at the Convention an insight into this active publishing area. "If anyone is worried about whether or not there will be a freelance market for greeting-card verse," she said, "it will be encouraging to know that the sixteen large greeting card companies sold over \$400,000,000 worth of greeting cards in 1956. Every year since then sales have increased by \$100,000,000." Buzza-Cardozo now is actively buying from freelance writers. Verses of four or eight lines are wanted, those that do not say too much but convey a warm feeling.

Special needs, according to the editor, are these: We are especially looking for a teen-age type of card reflecting the way this age group feels and talks. If you know this it would be well to try some of these. The children's cards have become almost something to play with. This market is wide open."

Payment is 50c a line, and most verse is bought at that rate, though payment may go up to 75c or \$1.00 a line. Mrs. Farries was hopeful that "we will get to the point where will pay more than 50c a line to all our contributors." For humorous material the payment is somewhat higher because this form is more difficult to obtain. Usually payment ranges from \$12.50 to \$25.00 for a usable idea. It is not necessary to be able to draw in order to sketch out an idea for a greeting card.

For children the greeting may be in prose though rhyme is preferred. Mrs. Farris suggests that up to ten verses in each classification, such as Mother's Day, anniversary greetings, etc., be sent in separate envelopes, each verse typed on a sheet approximately 3 x 5 inches. Of course, each sheet should contain the author's name and address. Some verse written in foreign languages is used, and payment is higher for these.

Mrs. Farris pointed out that sincerity was the most important element in a greeting card. "Ours is not poetry," she said, "we want what is exactly like what you would say to the person receiving the card."

## BOOKS

Book publishing was well represented at the convention by two extremes, a small limited publisher and the largest publishing house in the world. The search for capable writers is unending. To some extent this is reflected in the fact that some publishers are opening regional offices in order to establish closer contact with potential contributors.

Doubleday and Co., 575 Madison Avenue, New York 22, maintains a West coast editorial office and is planning to open one in New Orleans and possibly elsewhere. William Kelley, West coast editor, 449 Phelan Building, San Francisco 2, explained to writers at the convention that it is within his authority to accept manuscripts just the same as may be done through the New York office. In the past year he read more than 400 manuscripts out of which he was able to buy four. He emphasized the value of being able to work with the authors from whom he bought book manuscripts.

Doubleday itself received about 4,000 unsolicited book manuscripts in the past year though very few were acceptable. "An incredible number of these manuscripts," said Mr. Kelley, "are just barely missing. However, at least one half are completely beyond the pale. You couldn't possibly make anything of them. Doubleday buys very few costume novels; those stories dealing with the contemporary scene stand much the better chance. A good many Western fiction stories are bought. Mr. Kelley advises a query in connection with non-fiction but believes it is best to submit a complete novel, for the main impact of the story may lie in the latter part. There are special Doubleday editors for mysteries, juveniles, religious books, should be sent to the West Coast.

It is Mr. Kelley's contention that "a large publisher can do more for an author than a small publisher, in the matter of sales. Anyone should try a large house at least once."

Alan Swallow, publisher of Sage Books and

Swallow Press, 2679 South York Street, Denver 10, Colorado, sounded the encouraging note that a person can get a book published if he uses intelligence and energy. The market, especially for non-fiction, is wide open. "In the United States we are publishing at the rate of 14,000 titles a year," he said. "I specialize in publishing books the New York publishers can't handle because of their limited sales. This often happens in fiction, too."

Dr. Swallow publishes two books of poetry a year. He has made poetry pay by keeping the production cost down, partly by doing much of the work himself and through appealing to an established list of poetry buyers. He has been publishing books of verse for the past nineteen years and works with new as well as established poets. Dr. Swallow admits that sometimes he is slow in reporting on manuscripts, for other responsibilities may delay reading submitted material. As with all reliable trade publishers, he issues a royalty contract granting writers a royalty of 10%. In his publishing venture, the largest demand is for non-fiction, the type of books which can best be sold through his operation.

Reports were made by staff members of the National Writers Club on the various other markets for freelance material. Based on national surveys, these reports, too, were optimistic about the existing opportunities for freelance writers and the immediate prospects ahead. Today there is a much greater necessity for writers to attain proficiency in their craft, to study markets diligently, and to write authoritatively. The "ivory tower" writer, unwilling to mingle with the common herd has little chance in his splendid isolation of meeting the exacting demands of the current markets. Whether the magazine be a juvenile or small specialized publication or one of the large magazines of tremendous circulation, each has its particular policy in which it solicits reader-interest. For those writers who are willing to study and understand the market, there is great opportunity for professional authorship in all subjects and in all forms of writing.

Editorial interest in writers is reflected by the fact that scores of editors of all types of freelance markets have attended the National Writers Club conventions during the past eight years. They have stressed the fact that such gatherings are of great value to them, for it enables editors to get away from their tasks, to meet writers personally and on their own ground. But most important, they say, is the opportunity to "drum up business," a happy refutation of the pessimism of some writers who feel that editors are not really interested in getting material from more authors. This indeed is the essential optimism of the current market trend.

# THE HANDY MARKET LIST

TWICE each year—in January and in July—*Author & Journalist* publishes the Handy Market List.

Under no circumstances should a writer use an older Handy Market List. It will be found to be out of date.

General Magazines in the list are divided into two groups, A and B. This is not a division on the basis of quality. The magazines in Group A offer a more extensive market to the

average writer. The magazines in Group B tend to be more specialized in their requirements and to buy less material.

For most magazines in the Handy Market List the frequency and the single copy price are shown; as (M-25), monthly 25 cents a copy.

Rates of pay are indicated per manuscript or per word. *Acc.* means payment on acceptance; *Pub.*, payment on publication.

## General Magazines—A

**American Legion Magazine**, 720 Fifth Ave., New York 19. (M) No fiction. Query on articles. Good light verse—4, 8, or 12 lines. Anecdotes. Joseph C. Keeley, Editor. Address verse and anecdotes to Parting Shots Editor. High rates, verse \$2.50 a line. *Acc.*

**American Weekly**, 575 Lexington Ave., New York 22. Sunday magazine distributed with Hearst and other newspapers. Features with photos, best lengths 900 and 1,500. Uses mostly non-fiction. C. C. Renshaw, Jr., Story Editor. Excellent rates. *Acc.*

**The Atlantic Monthly**, 8 Arlington St., Boston 16, Mass. (M-60) Short stories 1,500-5,000; serials about 40,000. Essays 1,500-3,500. Articles 1,500-6,000; short humorous articles, longer articles on art, music, literary criticism, current affairs, biography, finance, business. Serious and light poetry. Edward Weeks, Editor. Prose varying rates, verse \$2 a line. *Acc.*

**The Catholic Digest**, 44 E. 53rd St., New York 22. (M-35) Always in the market for a number of authoritative original articles 2,000-2,500, preferably but not necessarily with a Catholic angle. Especially interested in sectional material with a Catholic angle. Also seven departments for original short stuff. Photo stories. Transparencies for cover use. No fiction, verse, or cartoons. Address John McCarthy, Executive Director. \$200 up for original article, \$150 for picture story or cover photo, short stuff to \$25. *Acc.* Query.

**The Catholic World**, 180 Varick St., New York 14. (M-50) General fiction of high quality to 3,000. Articles on current problems reflecting contemporary Catholic viewpoint on national and international affairs, literature, science, education, etc. Short verse. Rev. John B. Sheerin, C.S.P., Editor. About \$7 a page. *Pub.*

**Columbia**, P. O. Drawer 1670, New Haven, Conn. (M-10) Short stories 2,500. Articles on science, history, religion, sport, business; articles of general current interest or special Catholic interest. Query on articles. Short verse. Photos only with articles. John Donahue, Editor. \$75-\$200 a story or article. \$10-\$15 a poem. Higher rates for especially desirable material. *Acc.*

**Commentary**, 165 E. 56th St., New York 22. (M-50) Political, sociological, literary articles of Jewish and general interest, highest intellectual level. Short stories of distinguished literary quality, 2,500-5,000. 3c. *Acc.*

**The Commonweal**, 386 Fourth Ave., New York 16. (W-25) Edited by Catholic laymen. Timely articles on literature, art, public affairs, to 3,000. Edw. S. Skilkin, Editor. 2c. *Acc.*

**Coronet**, 488 Madison Ave., New York 22. (M-35) Uses factual anecdote-packed articles under 3,000; photos; fillers; one-pagers; humorous anecdotes. No fiction or poetry. Lewis W. Gillenson, Editor. Good rates. *Acc.* Fillers, *pub.*

**Cosmopolitan Magazine**, 57th St., at Eighth Ave., New York 19. (M-35) Short-stories 2,000-2,500; short stories 5,000; murder mystery or suspense novel-ettes 35,000. Articles: personality, thought-provoking, current affairs, psychological, medical. Photos. No verse. No cartoons for the present. Robert C. Atherton, Editor. Top rates. *Acc.* Query.

**The Dial**, 461 Fourth Ave., New York 16. (Q)

Stories of high literary quality, any length; no taboos. Translations acceptable. No fiction in popular magazine categories. James H. Silberman, Editor. \$100-\$1,500.

**Dodge News Magazine**, Prince & Co., 5435 W. Fort St., Detroit, Mich. Travel, travel-connected personality articles to 1,200 words. Pictures must accompany MSS.—black and white, color transparencies. W. W. Diehl, Editor. Top rates. *Acc.* Query.

**Ebony**, 1820 S. Michigan Ave., Chicago 16. (M-30) Provocative picture stories on Negro life, preferably success and achievement. No fiction, essays, or verse. Articles \$75 up. Story units of at least 10 pictures, \$75 up. *Acc.*

**Extension**, 1307 S. Wabash Ave., Chicago 5. (M-40) Short stories, 1,000-5,000; romance, adventure, detective, humorous; six-installment serials, 5,000 an installment; short shorts; articles; picture stories; cartoons. Eileen O'Hayer, Editor. Good rates. *Acc.*

**Family Weekly Magazine**, 60 E. 56th St., New York 22. (W-supplement to newspapers in over 180 cities) Articles 1,400-2,000. Short humor. Short-short fiction. Human interest appeal to entire family Ernest V. Heyn, Editor-in-Chief. Strong lead articles \$250 up. God rates for all material. *Acc.* Query.

**Field & Stream**, 530 Fifth Ave., New York 36. (M-35) Illustrated camping, fishing, hunting articles, 1,500-3,000. Hugh Grey, Editor. 10c up. *Acc.*

**Ford Times**, Ford Motor Co., The American Road, Dearborn, Mich. (M) Articles of 1,200 or less on exceptional and little-known travel and recreational opportunities for motorists. Brief picture stories depend on submission of top-quality color transparencies 4 x 5 or larger. 10c *Acc.*

**Friends Magazine**, Chevrolet Motor Division, General Motors Corporation, 3-135 General Motors Bldg., Detroit 2, Mich. An all-picture magazine seeking photographs which tell a factual story; accompanying text may be in memorandum form. Frank Kepler, Editor. Two-page spread black and white \$200, color \$300. *Acc.* Query.

**Harper's Magazine**, 49 E. 33rd St., New York 16. (M-50) Timely articles for intelligent readers; short stories; humor; fillers; verse. John Fischer, Editor. Good rates. *Acc.*

**Holiday**, Independence Square, Philadelphia 5, Pa. (M-50) Quality articles well-illustrated, on places and people in sections of United States and foreign countries, 1,500-5,000. Ted Patrick, Editor. First-class rates. *Acc.*

**Hue**, 1820 S. Michigan Ave., Chicago 16. (M-15) Short features on Negro life and activities. Photos. No fiction or verse. John H. Johnson, Editor. Rates according to importance of material; photos \$5-\$10. *Acc.*

**Jet**, 1820 S. Michigan Ave., Chicago 16. (M-20) News items and short features on Negro life and activities. Photographs. John H. Johnson, Editor. Good rates, varying with length and importance of story; pictures \$5-\$10. *Acc.*

**Journal of Lifetime Living**, 1625 Bay Road, Miami Beach, Fla. (M-35) Articles slanted toward the mature reader—45 and older. Practical advice on how to approach and solve problems which face seniors—retirement, preretirement, marriage, adult children, jobs, etc. Average length 800-1,000. Leonard M. Leonard, Editor. Excellent rates. *Acc.* Query.



**The Kiwanis Magazine**, 101 E. Erie St., Chicago. (M) Articles, strongly analytical, on national and community problems to 3,000. Some very short fiction. Especially needs humor, particularly light satire. Essays. Picture stories—camera studies of varying subjects, artistically rendered. Richard E. Grosswiller, Associate Editor. \$75-\$250, depending on quality and current needs. Acc.

**The Lamp**, Franciscan Friars of the Atonement, Peekskill, N. Y. (M) Fiction of quality to 2,000; non-fiction of interest to Roman Catholics. Rev. Ralph Thomas, S.A., Editor. 2½c. Acc.

**Liberty**, 73 Richmond Street West, Toronto, Ont., Canada. Not in the market for any fiction for the time being. Articles: 2,000-word confessional type, first-person as-told-to form preferred, dealing with medical, marriage, and sex self-improvement themes and with definite Canadian locale or angle. Send a letter or brief outline in advance. Frank Rasky, Editor. Articles \$100-\$300. Acc.

**Life Magazine**, Time & Life Bldg., Rockefeller Center, New York 20. (W-19) Address Contributions Department. Black and white news pictures; Saturday issue closing deadline. Timely or unusual short picture stories. Offbeat, "stopper," single pictures. Single color shots or short series highlighting news subjects. Color may be submitted unprocessed and will be so returned if of no interest. Minimum size of color transparencies 35 mm. Black and white \$200 a page, inside color \$350 a page, color covers \$600. Pub.

**The Lion**, 209 N. Michigan Ave., Chicago 1. (M-15) Published by Lions International. All-male audience interested in adventure, sports, self-improvement, health, travel, community development, business side. Articles 1,200-1,750. Photo stories. Cartoons. No fiction, poetry, or fillers. Reports in one week. John H. Vogt, Editor-in-Chief; address material to John Read Karel, Senior Editor. 10c maximum, photos \$10, photo stories \$100, cartoons \$15. Acc. except on photos.

**Look**, 488 Madison Ave., New York 22. (Bi-W-15) Articles and pictures of broad general interest particularly about people and their problems. No fiction. Wm. Arthur, Managing Editor. Good rates. Acc.

**Maclean's**, 481 University Ave., Toronto 2, Canada. (Bi-W-15) Articles on science, business, crime, politics, international affairs, health, entertainment, etc. 3,000-5,000. Canadian approach almost essential. Strong women's interest features with Canadian slant and some male appeal. Humor, 50-3,500. Light verse. No short stories at present. Query on articles. Ralph Allen, Editor; Leslie F. Hannon, Managing Editor. Articles from \$300, often higher; verse \$5-\$15 a poem. Acc.

**Mayfair**, Suite 220, 1255 University St., Montreal, Canada. (M-25) Articles and photographs on personalities, theater, entertainment, good living, food, travel, art, architecture, men's and women's fashions, humor. Some sophisticated fiction and poetry. Leonard L. Knott, Editor. Length of contributions 500-2,000. 3c. Acc. U. S. contributors should query because of specialized nature of magazine.

**Mechanix Illustrated**, 67 W. 44th St., New York 36. (M-25) Feature articles about mechanical and scientific developments, inventions, etc. Especially interested in success stories of small businessmen with an unusual consumer item or service. How-to articles about projects readers can build. Photos. William L. Parker, Editor. To \$400 an article, pictures average of \$10. Acc.

**The National Jewish Monthly**, 1640 Rhode Island Ave., N.W., Washington, D. C. (M-15) Short stories, articles, essays, Jewish interest, 1,000-2,000. Seeks fact and fiction with contemporary American Jewish background, and dealing with real problems of today. Edward E. Grusd, Editor. 2c-5c. Acc.

**National Geographic Magazine**, 16th and M Sts., N.W., Washington 6, D.C. (M-60) Official journal

National Geographic Society. Articles on travel, geographic and natural science subjects 2,000-8,000, first-person narrative style preferred; color and black and white photographs. Melville Bell Grosvenor, Editor. Articles \$800 up, color transparencies minimum \$50 singly, \$600-\$800 (more in exceptional cases) for enough to make 8-page series, black and white photos \$10 up. Acc.

**National Motorist**, 216 Pine St., San Francisco 4, Calif. (Bi-M-25) Articles of 500 and of 1,100 words on anything that would be of interest to the average motorist who lives in California and does most of his motoring on the Pacific Slope. Articles on the car, roads, interesting people and places in the West or in the history of the West, hunting, fishing, outdoor life, animals. Black and white photos for illustration. Jim Donaldson, Editor. 8c, photos \$5-\$8. Acc.

**Natural History Magazine**, 79th St., and Central Park W., New York 24. (19 issues yearly) Photo series, preferably black and white, in biological sciences, geology, astronomy, ethnology, archeology, etc. Text to 4,000—preferably by scientists concerned. John Purcell, Editor. To \$50 a page for black and white photographs, \$75 for color. Text payment by length. Acc.

**The New Yorker**, 25 W. 43rd St., New York 36. (W-15) Short stories and humor 400 to 4,000; factual and biographical material to 6,000; cartoons; cartoon ideas, light verse. Good rates. Acc.

**The New York Times Magazine**, Times Square, New York 36. (W) Articles 1,200-3,000, based on the news, topics relating to economics, politics, international affairs, sports, nature, science, education, the arts, and women's interests. Short articles 400-1,000. Light, topical verse. Lester Markel, Sunday Editor. \$300 for full-length article, verse \$2 a line. Acc.

**Outdoor Life**, 355 Lexington Ave., New York 17. (M-35) Profusely illustrated articles to 5,000 on dramatic, humorous, and adventurous phases of fishing, hunting, etc. Both black and white and color photos. News articles to 3,000 of topical interest to sportsmen. How-to articles on outdoor activities. Odd adventures and exciting personal experiences in the outdoors. Accounts 500-1,000 of true personal experiences exciting or dangerous, for retelling in cartoon-strip form. Photo series. William E. Rae, Editor. Top rates in the field. Acc.

**Pageant**, 535 Fifth Ave., New York 17. (M-35) General articles and profiles. Key words are "liveliness" and "timeliness." William A. Robbins, Articles Editor. To \$400. Acc. Query always, for material is on assignment only.

**Parade**, 285 Madison Ave., New York 17. (W-Sunday newspaper supplement.) Picture and text articles of strong family interest with reader identification. Should have current flavor and be "on the news" if possible. No fiction, poetry or cartoons. Jess Gorkin, Editor. Good rates. Acc.

**Popular Mechanics**, 200 E. Ontario St., Chicago 11. (M-35) Illustrated articles on scientific, mechanical, industrial discoveries, exploration and adventure elements, 300-1,500; fillers to 250. Photos should stress the mechanical and contain some human interest. How-to-do-it articles on craft and shop work, with photos and rough drawings; short items about new and easier ways to do everyday tasks. Roderick M. Grant, Editor. Features \$100-\$1,000, photo with caption \$10. Acc.

**Popular Science Monthly**, 355 Lexington Ave., New York 17. (M-35) Features dealing with motor cars, aviation, home improvements, tool techniques, home workshop projects, and similar subjects. How-to articles for men with an interest in science and mechanics. Short material for various departments. Photo layouts. Nearly all material must be highly illustrated. Howard Allaway, Editor. Acc.

**Railroad Magazine**, 205 E. 42nd St., New York 17. (Bi-M-50) Dramatic railroad articles, 2,000-3,000,

U. S. or Canada locale, combining preferably modern lead, a little excitement, colorful writing, technical information with or without photos. No fiction, poems, reminiscences, cartoons, miscellaneous photos, or fillers. Freeman Hubbard, Editor. 5c. Acc. Query; include qualifications for handling subject; all queries answered on day of receipt.

**The Reader's Digest**, Pleasantville, N. Y. (M-35) The editors are receptive to ideas for fresh and compelling articles of lasting interest. Rates \$1,500 up. Pays \$2,500 for personal-experience articles of not more than 2,500 words. They must be true and hitherto unpublished narratives of personal experience in some specialized walk of life, and must be especially revelatory of human nature. \$2,500 rate applies also to "My Most Unforgettable Character" and "Drama in Real Life" categories. Address contributions to First Person Editor. Shorter contributions are wanted for "Man's Best Friend," and stories under 300 words for "Humor in Uniform" and "Life in These United States," at the rate of \$100 for each. The material must be previously unpublished. Ten dollars is paid for accepted Picturesque Speech items, and a minimum of \$10 for accepted excerpt material. These may be original or picked up from other sources. All payments made two weeks before publication. Items intended for a particular feature should be addressed so that feature. Brief contributions cannot be acknowledged or returned. Current issues carry information about requirements for departments that are soliciting material. DeWitt Wallace and Lila Acheson Wallace, Editors.

**Redbook**, 230 Park Ave., New York 17. (M-35) Short stories, short shorts, 40,000-word novels, feature articles, domestic and social problems, emotional slant to men and women. A continuing need for lead articles—important exposés or significant personal documents. The criterion, in either case, is: how useful or meaningful is the article to young adults? Fillers, humorous verse. Address to Fiction Editor, Articles Editor or Fillers Editor First-class rates. Acc.

**The Rotarian**, 1600 Ridge Ave., Evanston, Ill. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays 1,500-2,000. Karl K. Krueger, Editor. First-class rates. Acc. Overstocked.

**St. Anthony Messenger**, 1615 Republic St., Cincinnati 10, Ohio. (M-35) Catholic family magazine. Human-interest features on prominent Catholic achievements and individuals; articles on current events, especially when having Catholic significance, 2,000-2,500; short stories on modern themes slanted for mature audiences, 2,000-2,500; seasonal stories. Extra payment for photos retained. Occasional poetry on inspirational, religious, romantic, humorous, and nature themes. Rev. Victor Drees, O.F.M., Editor. 3c up. Acc.

**The Saturday Evening Post**, Independence Square, Philadelphia 5, Pa. (W-15) Articles on timely topics 2,000-5,000. Short stories 2,500-6,000; novelettes 10,000-12,000; serials 25,000-60,000. Lyric and humorous verse to 16 lines, the shorter the better. Skits. Cartoons. Ben Hibbs, Editor. First-class rates. Acc. Query on articles.

**Science and Mechanics**, 450 E. Ohio St., Chicago 11. (Bi-M-25) This Curtis subsidiary works via query and assignment. Uses feature stories dealing with new developments in science, industry, home furnishings and appliances, and workshop equipment—whenever the subject matter can be related to the self-interest of the general consumer audience. How-to-do-it construction and servicing projects, covering home maintenance and remodeling, car servicing, radio and TV projects, boating, and workshop kinks. Heavy emphasis on drawings or illustrations which actually show the reader "how," and complete materials list with sources of supply on built projects. Magazine works at least 4 months ahead of issue date. Don Dinwiddie, Editor. Excellent rates. Acc.

**Science Digest**, 200 E. Ontario St., Chicago 11. (M-35) Popular articles on all fields of science to 2,000. G. B. Clementson Editor. 5c. Acc.

**Sport**, 205 E. 42nd St., New York 17. (M-25) Personality and behind-the-scenes features; controversial subjects of interest to sport fans. Baseball and boxing the year around. Other sports in season. Articles 2,500-9,000. Ed. Fitzgerald, Editor. \$200-\$500 depending on length. Briefs for SPORTalk department \$5-\$10. Acc.

**Sports Afield**, 959 Eighth Ave., New York 19. (M-35) Some outdoor fiction, to 3,000, related to field sports; picture stories, articles, how-to-do-it features to 2,500; fillers. Ted Kesting, Editor. Acc.

**Sports Illustrated**, Time & Life Bldg., 9 Rockefeller Plaza, New York 20. (W-25) Articles 2,000-5,000—personality, controversy, unusual subjects, all relating to sports (both participant and spectator). \$750 up. Acc. Query. Percy Knauth.

**Star Weekly Magazine**, 80 King St., W. Toronto, Ont., Canada. (W-10) Timely articles on attention-getting subjects—controversial, thought-provoking, newsworthy or you-appeal and written in popular easy-to-read style. Emphasis is on color, drama, anecdote, revealing quotes, and human interest. Subject matter includes movie and entertainment world, trends and personalities in sports, dramatic true adventure, prominent men and women in the news, psychological quizzes, new developments in science, medicine, etc. 2,000 to 3,000 words. Novels 35,000. Short stories 1,000-4,000, love-adventure, romantic, Western mystery, problem, etc. Photos. Cartoons. Varying rates. Acc.

**This Week**, 485 Lexington Ave., New York 17. (W-magazine section of 42 newspapers) Short articles falling into four broad categories—"you," entertainment, problems, scoops—1,500-2,500; interesting shorts, 500-1,000; cartoons. No fiction please. William I. Nichols, Editor. Good rates. Acc.

**Today's Health**, American Medical Assn., 535 N. Dearborn St., Chicago 10. (M-35) Sound articles on any subject related to health, including mental health, recreation and most phases of family life. Material with medical angle must be scientifically sound; will be checked by doctors. Prefers a positive approach telling readers what they can do to preserve their health. Generally 1,000-2,500; shorts, 350-500, not news stories. Overstocked with verse and cartoons. Kenneth N. Anderson, Editor. To 10c, photo stories \$100. Acc.

**Together, The Mid-Month Magazine for Methodist Families**, 740 Rush St., Chicago 11. (M-35) Articles on wide range of interest to Christian families; problems of home, youth, marriage, church, community and world affairs to 2,000. Prefers strong anecdotal and narrative style. Currently not buying fiction. Fillers: personal incidents or congenial humor. Life-type picture stories and color transparencies. Pictures of unusual Methodist personalities and Methodist activities with universal appeal. Leland D. Case, Editor. Payment varies depending on quality of material, originality, etc. Acc.

**Travel**, 50 W. 57th St., New York 19. What to do and see—with cost worked in—anywhere in the world, 1,000-3,000, 2,500 preferred. Also articles on places to retire—other than islands. Photos, cartoons. Works 3-4 months in advance. Malcolm McTear Davis, Editor. \$50-\$100. Acc.

**True Western Adventures**, 67 W. 44th St., New York 36. (Bi-M-35) Stories of 5,000 preferred, but may be as brief as 3,000. Must be true happenings in the Old West, about 1865-1900. Generally a strong central character resolving a tough situation or a famous situation with a new angle. Hero or villain may be lead character. Also need shorts 800-1,500 words. Photos of the Old West. James Wyckoff, Editor. 5c, photos \$10. Acc. Query is required.

**Western World Magazine**, 1626 Jefferson Place, N.W., Washington 6, D. C. (M-75) Articles 2,000-



2,500 slanted toward the Atlantic Community; may be about political, economic, sociological or cultural subjects; good literary quality required. Suitable humor and satire. Edgar Ansel Mowrer, North American Editor. Payment by arrangement. Acc. Query.

**Westways**, 2601 S. Figueroa St., Los Angeles 54, Calif. (M-20) Articles 500-1,200, photos of out-of-doors, natural science, history, etc.—on 13 Western states, Western Canada, and Mexico. Verse. Cartoons. Patrice Manahan, Editor. 8c, photos, black and white only, \$7.50. Acc.

**Your Health**, 11 W. 42nd St. New York 36. (Q-35) Sound, helpful, readable articles on all phases of physical and mental health. Occasional first-person experience stories. Fillers. Donald G. Cooley, Editor. Good rates. Acc.

**Your Life, Today's Guideto Desirable Living**, 11 W. 42nd St., New York 36. (M-35). Woman's Life has been discontinued and now is combined with Your Life . . . which goes monthly with the February issue. Informative, entertaining, and inspirational articles on human relations, personality development, health, love and marriage, careers, etc. . . . handled in anecdotal style with reader identification. To 2,500 words. Short quizzes and fillers. No fiction or pix. John J. Green, Managing Editor. Good rates. Acc.

### General Magazines—B

**Air Force Magazine and Space Digest**, Mills Bldg., 17th St., and Pennsylvania Ave., N.W., Washington 6. D.C. (M-35) 1,500-2,000. Articles on military aviation, current and historical, and on space projects, 2,000-3,000. Cartoons. John F. Loosbrock, Editor; Richard M. Skinner, Managing Editor. 3c-5c, cartoons \$5-\$15. Acc.

**All Florida Magazine**, 116 E. Washington St., Ocala, Fla. (W-supplement to 16 Florida newspapers) Slightly written topical and personality articles, picture stories. Florida subjects only. To 1,000, good selection 8 x 10 glossies. Norman Thomas, Editor. 3c up, photos \$3 to \$5. Pub.

**American Business Magazine**, 4660 Ravenswood Ave., Chicago 40. (M-35) Articles, preferably signed by top executives, on management aspects of business—the management "why" as well as "how to." Case histories of new methods. Especially wants one-page features, with one picture or chart. Photos. 1,500-2,000 words \$50 up. Pub., except when held over a month.

**American Forests**, 919 17th St., N.W., Washington 6, D.C. (M-50) Articles on trees, forests, soil conservation, land management, water development, outdoor recreation. Profiles and interviews with people who have done interesting things in the renewable natural resources field. Biographies of citizens serving conservation; query. Length 1,000-2,500. Outdoor photos. James B. Craig, Editor. 3c up; exceptional black and white photographs on unusual oddities and nature closeups in the outdoors, \$10. Acc.

**American Heritage**, 551 Fifth Ave., New York 17. (Bi-M-\$2.95) Articles on prominent persons and events in American history, running to 3,500 or 4,000 susceptible of illustration. "These articles should be the result of research and should add genuine new light or understanding to history; we do not want simple retelling of familiar tales, or stories of regional or antiquarian interest." Oliver Jensen Editor. \$250 up on article. Acc.

**The American Mercury**, 250 W. 57th St., New York 19. (M-35) Timely articles on life in the United States; Americana; nature; new scientific discoveries; biographies; travel; humor. 500-2,500. Fillers. Political articles usually assigned. Maurine Halliburton, Managing Editor. No fiction or verse. \$25-\$200. Pub-Query with outlines.

**The American-Scandinavian Review**, 127 E. 73rd St., New York 21. (Q-\$1.50) Short stories 1,500-2,500. Articles 2,000-3,000 dealing with Scandina-

vian countries or Scandinavians in America. Verse. Photos. Erik J. Friis, Editor. Articles and stories \$30-\$40, verse \$7.50-\$15, pictures \$5. Acc.

**The American Scholar**, United Chapters of Phi Beta Kappa, 1811 Q Street, N.W., Washington 9 D. C. (Q-\$1) Articles on subjects of substantial general interest in clear and unpedantic language, 3,000-4,000; poetry. Hiram Haydn, Editor. Articles \$100, poetry \$10-\$30. Acc.

**The AOPA Pilot**, Box 5960, Washington 14, D.C. Official magazine of the Aircraft Owners and Pilots Association. Human interest factual articles on civilian flying; first-person business flying and how-to articles especially desired. Also features 100-300 built around a single photograph. Max Karant, Editor; Charles P. Miller, Managing Editor. 5c, photos and sketches \$5-\$10. Acc. Query.

**Army Magazine**, 1529 18th St., N.W., Washington, D.C. Original articles, translations—military subjects. Lt. Gen. Walter L. Weible (ret.), Editor; John B. Spore, Executive Editor, 2½-5c. Pub.

**Astrology Guide**, 441 Lexington Ave., New York 17. (M-35) Non-technical and technical articles on all phases of parapsychology and astrology; material in which astrology is shown as a guide to help people. Average length 1,500-2,000. Dal Lee, Editor, 1c-1½c. Before pub.

**Audubon Magazine**, National Audubon Society, 1130 Fifth Ave., New York 28. (Bi-M-50) Articles on birds, mammals, plants, reptiles, amphibians, insects; wildlife and conservation of region or locality; biographical sketches of living naturalists; how-to-do and personal experience on wildlife projects 1,500-2,500. No poetry or fiction, or articles about hunting, fishing, trapping, fur farming, or about cagebirds and domestic animals. Photos black and white only. John K. Terres, Editor. \$15-\$75, photos \$3 (cover picture \$15). Acc. Query.

**The Ave Maria**, Notre Dame, Ind. (W-15) A Catholic general interest magazine with a family slant. In particular need of exceptional fiction 1,500-3,000. Articles 800-3,000 on social problems, current events, Catholic doctrinal or devotional ideas; family pieces; light-touch pieces for family audience. Poetry. John Reedy, C.S.C., Editor. Regular rate 1½c but up to 5c for exceptional fiction. Acc. Query on articles with qualifications listed.

**Barron's National Business & Financial Weekly**, 50 Broadway, New York 4. (W-35) Financial and economic subjects of direct interest to investors, 1,200-2,000. Robert M. Bleiberg, Editor. \$100-\$150 an article. Pub. Query.

**The Beachcomber Magazine** RFD 2 Box 199, Whitehall, Mich. (M) Fact and fiction about boating and adventures on or near the water. Tom Nielson, Publisher. Acc.

**Canadian Geographical Journal**, 54 Park Ave., Ottawa, Canada. (M-50) Illustrated geographical articles 1,500-3,000. Major General W. J. Megill, Editor. Pub.

**Car Life**, 41 E. 42nd St., New York 17. (M-35) General automotive articles carrying consumer appeal. Cartoons. Photographs. Good rates; photos \$5. Acc.

**Challenge, The Magazine of Economic Affairs**, 475 Fifth Ave. New York 17. (M-20) Articles 1,600-2,000 on activities and issues in (1) economics and economic topics (2) social problems, politics, and science—of personal, local, regional, national, or international focus, but in all instances always of economic significance. Seeks objective, concise, lively journalistic treatment with close attention to economic fundamentals. Haig Babian, Editor. Varying rates. Acc. Query.

**The Chicago Jewish Forum**, 179 W. Washington St., Chicago 2. (Q-\$1.25) Established in 1942. Jewish and minority problems. Fiction, poetry, and essays on cultural, theological, economic and sociological themes. Benjamin Weintraub, Editor. 1c Acc.

**The Christian Century**, 407 S. Dearborn St., Chicago 5. (W) Religious and social-conscious articles

1,500-2,500. Verse of high quality. Harold E. Fey, Editor. 2c. Pub. No payment for verse.

**The Christian Science Monitor**, 1 Norway St., Boston 15, Mass. (D-5) Articles, essays, for editorial and department pages, to 800; forum to 1,200; poems, jokes, fillers, photos. Erwin D. Canham, Editor. Varying rates. Acc.

**Church Administration**, 127 Ninth Ave., N. Nashville, Tenn. (M-50) Articles 700-1,400 on all church administration topics, including records, office procedure, group dynamics, leadership, insurance, fire prevention. Occasional illustrative materials and cartoons. Howard B. Foshee, Editor. 2c. Acc. Do not query.

**Computers and Automation**, 815 Washington St., Newtonville 60, Mass. (M-\$1.25) Articles related to computers by informed authors 1,000-3,000. Possibly cartoons. Edmund C. Berkeley, Editor. \$10-\$15 an article. Pub. Query.

**Cue**, 20 W. 43rd St., New York 16. (W-20) Short articles on lighter side of New York City living. Few by freelancers—most are staff-written. Emory Lewis, Editor. \$75-\$100. Acc. Query by mail.

**The Desert Magazine**, Palm Desert, Calif. (M-35) Illustrated features, in informal style, from the desert Southwest on travel, nature, mining, archeology, history, recreation, exploration, personalities, homemaking, desert living, Indians, semiprecious gem fields; maximum, 2,500. Must have the "feel" of the desert country. Photos essential with contemporary material. Eugene Controtto, Editor. 2c up, photos \$3. Acc.

**The Diplomat—Travel, Fashion, Society Review**, National Press Bldg., Washington 4, D.C. (M-50) Luxury travel pieces to 1,000 on colorful areas abroad; well written features to 800 drawing subtle comparisons between social customs in the U.S.A. and other countries. Sophisticated light verse. Cartoons. Photographs. Hope Ridings Miller, Editor-in-Chief. Varying rates. Pub. Queries important.

**Down East Magazine**, Camden, Maine. (10 times a yr.-40) Articles marine, historical, character, to 2,500. Photographs. All material must be directly related to Maine. Duane Doolittle, Editor. Articles \$30-\$50. Acc.

**Eagle Magazine**, 2401 W. Wisconsin Ave., Milwaukee 3, Wis. (M) Organ of Fraternal Order of Eagles. Informative articles of male appeal on sports, travel, hobbies, etc., 1,200-1,500. Arthur S. Ehrmann, Editor. 5c up. Acc.

**The Elks Magazine**, 386 Fourth Ave., New York 16. (M) National publication of the B.P.O.E. Short stories 3,500-5,000; no fiction of other lengths. Articles—sports, hunting, fishing—and also serious features. Policy is to plan articles and then assign them to national magazine writers. No verse, fillers, or cartoons. Lee C. Hickey, Editor. High rates. Acc. Query. An unlikely market for any but outstanding writers.

**Empire Magazine**, *Denver Post*, 650 15th St., Denver 1, Colo. (W-15, with Sunday *Denver Post*) General interest features 250-1,750 on personality, outdoors, domestic, authentic history; verse to 20 lines; fillers; photo-features; cartoons. All material must have strong Western peg. H. Ray Baker, Editor. 1½c up; photos. \$5. Acc.

**Evergreen Review**, Grove Press, Inc., 64 University Place, New York 3. (Bi-M) Fiction, non-fiction, poetry, reviews, art; must be of superior merit. Barne Rosset, Editor. Prose \$5 a page, poetry \$7.50 a page. Acc.

**Family Herald**, 245 St. James St., W. Montreal, Que., Canada. (W-5) Stories 1,500-4,000, romance, adventure, mystery, etc., for rural family audience. H. Gordon Green, Magazine Editor. \$100. Acc.

**Flying**, 1 Park Ave., New York 16. (M-35) Edited for pilots, private and corporate aircraft owners, service operators, and others connected with or interested in aviation. Articles 1,500-2,000 on civil and military flying experiences, techniques in flying,

travel, new planes and equipment, sports flying, business flying, Black and White and color photos. Robert H. Wood, Editor \$35-\$300, black and white photos \$10 up, transparencies \$75 up. Cartoons \$15 up. Acc.

**Forbes Magazine (of Business and Finance)**, 70 Fifth Ave., New York 11. (Semi-M-50) Readership predominantly among investors; interested in narrative-form articles about major U. S. corporations with stock in public hands, accounting for their changing fortunes. Also instructive feature articles directed at investors. Informal, casual photos. Byron D. Mack, Editor. Articles \$50-\$250. Pub. Query.

**Forest and Outdoors & Rod and Gun (Combined)** 58 Madsen Ave., Beaconsfield, Quebec. (M-25) Photo features of 6-12 pictures pertaining to hunting, fishing, and other outdoor sports. Filler photo stories of 1 or 2 pictures on how-to-subjects. Unusual outdoor news photos. No text stories. Some second rights purchased. Bert Prime, Associate Editor. Photos \$2-\$4. Pub. Acc. if author requires. Query on material involving much photographic work.

**The Freeman**, Foundation for Economic Education, Irvington-on-Hudson N.Y. (M-50) Articles explaining and promoting such libertarian ideals as private ownership, willing exchange, open competition, and limited government. Paul L. Poirot, Managing Editor. 5c. Pub.

**Frontier**, 1256 Westwood Blvd., Los Angeles, Calif. (M-35) Liberal viewpoint on affairs in the Western states, especially California. Journalistic reports around 1,800; occasional profiles; high quality required. Phil Kerby, Editor. 1c. Pub. Query.

**Frontiers**, 19th St., and Parkway, Philadelphia 3, Pa. (5 times yr-50) Natural history articles, 1,800-2,000. Must be scientifically accurate but in adult layman's language. Photos in story sequences or with articles; no color shots. Mary E. Drinker, Editor. Prices by arrangement. Pub. Query.

**Gaze, Gee Whiz! See Humorama, Inc.**

**Good Business**, Lee's Summit, Mo. (M-15) Articles 800-1,600 emphasizing Christian principles in business. First-person stories especially desired. Fillers up to 400 words; poems 20 lines or less, on business themes. Photos of industrial subjects with business slant. James A. Decker, Editor. 2c up, poetry 35c a line, photos \$6. Acc.

**Gourmet**, Penthouse, Hotel Plaza, New York 19. (M-50) Sophisticated, entertaining, authentic, informative articles about food and good living; 2,500-3,000 including recipes as necessary. Cartoons. Earle R. MacAusland, Editor. \$150-\$200. Within 6 wks. of acc.

**Greater Philadelphia Magazine**, 1420 Walnut St., Philadelphia 2, Pa. (M-35) Articles to 1500 on a variety of subjects dealing with Greater Philadelphia area, with emphasis on business community; personality sketches of local business and industrial executives; executive hobbies; business success stories; photo series. Arthur Lipson, Editor and Publisher; D. Herbert Lipson, Ass't Publisher; Alan Halpern, Executive Editor. To \$75 an article. Pub.

**Girt**, Williamsport 3, Pa. (W-10) Odd, strange pictures, brief text; personalities and articles of general interest 300-500; short illustrated articles for women's and children's pages. 2c, photos \$3. Acc.

**Guideposts**, 3 W. 29th St., New York 1, (M) Articles, preferably first person, 750-1,500, showing how spiritual principles have been applied to daily living. Must be factual; avoid essay or editorial approach. Short features. Leonard E. LeSourd, Executive Editor. \$15-\$100. Acc. Query.

**The Gun Digest**, 925 W. Jackson Blvd., Chicago 7. (A-\$2.95) Technical articles on firearms, shooting, hunting, and related subjects; historical material relating to firearms; from part-page fillers to definitive treatises. Photographs. John T. Amber, Editor. Varying rates, averaging 4c-7c, photos \$7.50. Acc. Query.

**Guns Magazine**, 8150 Central Park Ave., Skokie, Ill. (M-50) Articles 1,500-3,000 on all aspects of

gun sport; articles on prominent shooters, designers, or other persons important in the gun game. Controversial topics provided they have authenticity and reader interest; shooting tips and techniques. Photographs. Cartoons. E. B. Mann, Editor; William B. Edwards, Technical Editor. 5c, cartoons \$10, photos \$5. Pub. Query.

**Hep Cats**, The Forty Publishing Corp., 48 West 48th Street, New York 36. (Bi-M) Articles 500 to 1,000 on teenage, particularly rock 'n' roll features; celebrities; news of teenage doings in various sections of country. Fillers to 50 words. Poems. Lillian Smith, Editor. 1c-3c, photos \$3-\$5. Pub.

**HiFi Stereo Review**, 1 Park Ave., New York (M-50) 500-10,000-word features on use and enjoyment of high fidelity equipment. Heavy emphasis on composers, conductors, and orchestrations of best discs and tapes. Photographs. Some humor. No fiction. No verse. No fillers. Oliver P. Ferrell, Editor. 5c-10c, photos \$10-\$20. Acc.

**High Fidelity Magazine**, Great Barrington, Mass. (M-60) Articles 2,500-3,000 on music, musicians, records, sound-reproduction, and allied subjects connected with the listener's art. Roland Gelatt, Editor. Payment arranged for on acc.

**Hoofs and Horns**, 4425 E. Fort Lowell Road, Tucson, Ariz. Fiction and articles. 1,200-2,000, relative to rodeos and any Western horse sports. Fillers and verse in same field. Specialized cartoons. Willard H. Porter, Editor. 2c up, cartoons to \$12. Acc.

**Horizon**, 551 Fifth Ave., New York 17. (Bi-M-\$3.95) Interesting, authoritative articles on cultural subjects, past and present, directed to intelligent well educated readers. No fiction. Joseph J. Thorndike, Jr., Editor; William Harlan Hale, Managing Editor. \$200-\$500. Acc.

**Humorama, Inc.**, 667 Madison Ave., New York 21. Comprises: **Joker, Jest, Comedy, Breezy, Gee Whiz!, Snappy, Gaze.** Cartoons in the girl cheese-cake field, also general cartoons; submit roughs. Jokes to 250, fillers with humor, epigrams with a quip or message, satire to 1,000. No clippings or reprints. Ernest N. Devver, Editor. 3c, verse 35c a line, cartoons \$9 up. Acc.

**Ideals**, 3510 W. St. Paul Ave., Milwaukee 1, Wis. (Q-\$1.50) Poems, short stories, articles. Kodachromes, art work—inspirational, patriotic, religious, family, childhood, nostalgic subjects. The magazine is devoted to "clean, wholesome, old-fashioned American ideals." Van B. Hooper, Editor. \$10 on article or poem, photos \$5 up, transparencies \$25 up. Pub. Query before submitting material.

**Jubilee**, 377 Fourth Ave., New York 16. (M-35) A national pictorial monthly of Catholic life, edited by laymen. Not in market for text pieces. Picture stories only, at \$5 a picture. Edward Rice, Robert Lax, Senior Editors. Do not query.

**L. A. Magazine**, 637 Geneva Ave., Claremont, Calif. (Bi-M-35) Unusual or experimental though plotted stories to 3,000; may have controversial theme. Intelligent and perceptive essays to 3,000; no how-to articles or formula journalism. Cartoons. Photographs. Poems. Myron Roberts, Editor. Varying rates. Acc.

**Laugh Book Magazine**, 438 N. Main St. Wichita 2, Kan. (M-35) Humorous articles, stories, anecdotes to 1,000. Themes deal with domestic situations and events common to and familiar to most readers. No rhinoceros. Charley Jones, Editor. 2c-3c, cartoons to \$25, jokes 50c, verse to 50c a line. Acc.

**Law and Order**, 72 W. 45th St., New York 36. (M-35) Directed to law enforcement officers, particularly chiefs of police. Articles 1,000-1,500, chiefly by persons in law enforcement field; most of them assigned. A few cartoons. Lee E. Lawder, Editor. 2c, cartoons \$5. Pub. Query.

**Leatherneck**, P. O. Box 1918, Washington 13, D.C. (M-30) Fiction, humor, articles to 3,000. Must have strong Marine Corps slant. Shorts to 1,500. Donald L. Dickson, Editor. To \$200 a story or article. Acc.

**The Marine Corps Gazette**, Box 1844, Marine Corps Schols, Quantico, Va. (M-30) Professional military, Marine Corps, naval, air articles, illustrated, with emphasis on amphibious warfare—500-3,500. Also 1,500 and 2,500 worders of interest to Marine Officers and top NCOs only. Lt. Col. T. N. Greene, USMC, Editor. 3c-6c. Acc.

**Mature Years**, 201 Eighth Ave., S., Nashville 3, Tenn. (Q) Fiction 1,500-2,000 of interest to older adults. Articles 1,200-1,500 for same group—hobby, devotional, activities. Verse. Photos. John W. Cook, Editor. 1c-2c, photos \$5-\$6. Acc.

**Mexico This Month**, Calle Atenas 42-601, Mexico 6, D. F. Articles 1,000-1,200 on off-the-beaten-track Mexican material—light, humorous twist desired. Good picture stories. Anita Brenner, Editor. About \$24 an article. Pub.

**The Miraculous Medal Magazine**, 475 E. Cheltenham Ave., Philadelphia 44, Pa. (Q) Any good story to 2,500 that agrees with Catholic teaching. "We don't buy sermons—the story is the thing." Verse on religious themes, especially the Virgin Mary, to 20 lines, but preferably shorter. Rev. Joseph A. Skelly, C. M. Editor. Fiction 1½c up, verse 50c a line up. Acc.

**Modern Age: A Conservative Review**, 64 E. Jackson Blvd., Chicago 4. Articles 2,000-8,000 on politics, theology, philosophy, etc. All material must be of high intellectual quality. Pub. Query on articles.

**Montana, the Magazine of Western History**, Roberts at Sixth Ave., Helena, Mont. (Q-75) Authentic but colorful 3,000-5,000-word historical articles about the West—Arizona, Nevada, Utah, Wyoming, Montana, Nebraska, Texas, California, Colorado, North and South Dakota. Primarily interested now in fur trade, mining, Indian wars and open range ranching articles. Michael Kennedy, Editor. Basic rate 1½c pictures extra. Pub. Please query first.

**Motor News**, 139 Bagley Ave., Detroit 26, Mich. (M-25) Outdoor adventure and travel articles. Photos. Covers United States but is especially interested in Michigan and nearby states. William J. Trepagnier, Editor. \$50-\$100. Acc.

**Movie Mirror**, 441 Lexington Ave., New York 17. (M-25) Fresh, exciting stories about the top movie stars. Interviews on specific phases of a movie star's life also acceptable. Feature stories must be new and exclusive. Also uses third person articles about the movie stars—unusual ideas. Length 1500 words. Exclusive picture sets. Richard Heller, Editor. \$100 up. Acc. Query.

**The Nation**, 333 Sixth Ave., New York 14. (W-20) Articles on current events of social and political significance; emphasis on good reportage. Liberal viewpoint. No verse. Carey Mc Williams, Editor. 2c. Pub.

**The National Guardsman**, 1 Massachusetts Ave., N.W., Washington 1, D.C. (M-25) Military (Army and Air Force, not Navy, Coast Guard, Marine) articles 500-3,000. Military cartoons. Allan G. Crist, Editor. 3c up, cartoons \$7.50. Pub.

**The National Humane Review**, 896 Pennsylvania St., Denver 3, Colo. (Bi-M-15) Humorous and serious stories 1,000-2,000 stressing humaneness; outcome should be based on "how kindness pays." Photo stories and single photos. Material about children staff-written. Address MSS to Mrs. Eileen F. Schoen. 1½c-2c. Pub.

**National Review**, 150 E. 35th St., New York 16. (W-20) Articles 1,000-3,000 on politics, foreign affairs, the arts, Political cartoons. Conservative viewpoint. Wm. F. Buckley, Jr., Editor. 5c Pub. Query.

**The Christian Advocate**, 740 N. Rush St., Chicago 11. (Bi-Wkly-35) Now edited for ministers only Articles 1,200-1,500 on preaching, the ministry of music, pastoral care, church administration, counselling on personal problems, missions the parsonage family. No fiction. Photographs may be submitted with manuscript as illustrations. Sonnet length verse, or shorter. T. Otto Noll and Newman S. Cryer, Jr., Editors. Varying rates. Acc.

**New Mexico Magazine**, Santa Fe, N. M. (M-35) Illustrated articles on New Mexico, 1,500 George Fitzpatrick, Editor. \$15-\$25 an article, 4x5 transparencies for color section, New Mexico subjects only, \$25. Pub. Verse, New Mexico scene only, no payment.

**New Republic**, 1244 19th St., N.W., Washington 6, D. C. (W-20) Articles to 3,000 on political, cultural, and social subjects. Gilbert A. Harrison, Editor. Payment by arrangement. Query.

**Oklahoma Today**, P. O. Box 3331, State Capital Station, Oklahoma City, Okla. (Q-50) Authoritative articles on all subjects within the Oklahoma scene. "Oddments" (offbeat material in prose or verse about Oklahoma). Black and white photos and color transparencies of high quality. Dave Loye, Editor. 2c, photos \$5, color transparencies \$15-\$25. Pub. Query on articles essential.

**Oldsmobile Rocket Circle Magazine**, 936 N. Michigan Ave. Chicago 11. (M-free) Non-commercial material similar to that in mass consumer magazines. Photos. High-class, sophisticated treatment of spectator sports, entertaining world, travel. Miss Barbara DeVey, Manuscript Editor. Payment by negotiation. Query.

**Opinion**, 1123 Broadway, New York 10. (M-25) Articles 2,000; short stories 2,000 verse; fillers; all of Jewish interest. 1c. Pub.

**The Optimist Magazine**, 1721 Railway Exchange Bldg., St. Louis, Mo. (M-25) Articles of interest to businessmen—industry, science, government, economics, travel, human interest. Ralph J. Gentles, Editor. 3c. Pub.

**Our Dumb Animals**, 180 Longwood Ave., Boston 15, Mass. (M-15) S.P. C. A. organ. Animal articles and stories, not fiction, to 600; photos. W.A. Swallow, Editor. 1½c, photos \$1 up. Acc.

**Our Navy**, 1 Hanson Place, Brooklyn 17, N. Y. (M-35) Articles with strong Navy enlisted slant; must entertain or inform the enlisted U. S. Navy bluejacket. Frank Uhlig, Jr., Editor. Payment at varying rates. Pub.

**Our Sunday Visitor**, Huntington, Ind. (W-5) Articles of Catholic interest 850-1,000. F. A. Fink, Managing Editor. 5c up. Acc.

**PEN Magazine**, 444 Sherman Street, Denver 3, Colo. External house organ for government employees and public servants. General and family interest articles to 3,000. Original anecdotes, fillers, etc. very limited purchasing of fiction. G. Bruce Howard, Editor. To 3c, photos and cartoons \$5. Acc. Copy sent on request.

**Photoplay**, 250 E. 42nd St., New York 17. (M-20) Personality features on Hollywood stars, 3,000. Candid photos of stars. Almost all stories are assigned to avoid duplication, and there is a very limited freelance market. Evelyn Pain, Editor. Open rate. Acc. Query essential.

**Plymouth Traveler**, 1800 W. Fullerton Ave., Chicago 14. (M-free-controlled) Human interest picture stories on people and places in the United States. Quality of pictures is of major importance; top quality, candid, unposed type, plenty of animation and human interest; usually requires first rights; returns unused—black and white photographs and transparencies. Ralph N. Swanson, Editor. 2 wks after acc.

**Popular Electronics**, 1 Park Ave., New York 16. (M-35) Articles on construction of electric gadgets, receivers, hi-fi equipment, Amateur Radio, etc., 500-2,500 words. No fiction except by experienced writers in the electronic field. Oliver Read, Editor. Varying rates for text. Acc.

**Quote**, Drake House, Indianapolis 6, Ind. (W-15) Original anecdotes to 150 words for the use of public speakers. Original epigrams. Occasional 4-line light verse. Penny Drake, Editorial Director. Varying rates according to quality. Acc.

**The Reign of the Sacred Heart**, Box 304, Chamberlain, S. D. "We have a special program for articles

and features. Anyone interested in writing for us should write and ask for current program." Rev. George Pinger, S. C. J., Editor. 1½c. Acc.

**Rosicrucian Digest**, Rosicrucian Park, San Jose, Calif. (M) Articles on almost any subject—the sciences, the arts, human relations. Constructive thinking related to everyday living—not obvious surface matters, but using as common ground, thought which is of the universal. No fiction, poetry, or editorials. Frances Vejtasa, Editor. 2c or by arrangement. Acc.

**The Saturday Review**, 25 W. 45th St., New York 36. (W-20) Literary and general articles of ideas, philosophy, education. Poetry of quality. Cartoons. Photos. Articles \$75-\$250, verse 50c a line, pictures \$10. Pub. Query.

**Scenic South**, Standard Oil company (Kentucky), Starks Bldg., Louisville 2, Ky. Photographs with captions—single or in series—showing subjects of scenic, historical, and general interest in Alabama, Florida, Georgia, Kentucky, Mississippi. Black and white glossy prints 8x10 for inside pages; transparencies 4x5 or larger for covers. Robert B. Montgomery, Editor. Black and white photos \$5-\$10, color transparencies \$75. Acc. Copies of magazine available to freelance photographers.

**Seattle Times Sunday Magazine Section**, Box 1892, Seattle 11, Wash. (W-20) Features on Pacific Northwest and Alaska subjects only, 1,000-1,200. Picture layouts on regional topics for roto section. No fiction or verse. Chester Gibbon. \$15-\$20 for unillustrated article; \$25 up with suitable art, black and white photos \$5, color cover (at least 4x5) \$75. Pub.

**Sepia**, 1220 Harding, P. O. Box 2257, Fort Worth, Texas. (M-25) Top quality picture stories including news, exposé, entertainment, sports, oddities, all with pictures closely keyed to story. All material must deal with the Negro race. Mrs. Adelle Jackson, Editor. \$100-\$200 for complete story with pictures. Acc. Query.

**Ski Magazine**, Hanover, N. H. (Six issues, Oct. through Mar-50) Articles 400-2,000 on ski trips, controversial subjects, techniques, equipment, resorts, personalities. Humor, fillers about skiing. Cartoons. John Henry Auran, Editor. 2c-7c, photos \$7.50-\$10.

**Skipper**, 50 State Circle, Annapolis, Md. (M-50) Outstanding sea fiction 3,000-5,000. Articles 2,500-3,000 with human interest approach to boating, cruising, racing, boats, ships, and the sea. Interested in controversial material if fair and documented. Photographs and photo essays. H. K. Rigg, Editor. 3c up, photos \$7.50 up. Pub., except by special arrangement.

**The Snowy Egret**, Shorter Apts., Box 701, Rome, Ga. Prose related to natural history, including literary studies of nature writers. Poetry \$2 min. Humphrey A. Olsen, Editor. \$2 a page. Pub.

**Southwest Review**, Southern Methodist University, Dallas 5, Tex. (Q-75) Quality stories to 3,000. Articles on regional, literary, national, world problems. Poetry. Allen Maxwell, Editor. Prose ½c, \$5 a poem. Pub.

**Stare**, 667 Madison Ave., New York 21. (Bi-M-25) Photos—cheesecake, pinups, unusual human interest. Steve André, Editor. Photos \$6—contact prints considered. Acc.

**Sun**, Box 1000, Mays Landing, N. J. (M) International nudist magazine. Stories and articles, especially editorials, about nudism per se or in any field of allied interest such as mental and social hygiene, physical culture, nutrition, recreation. Photos, cover transparencies. Ken Price, Editor. 1c, photos \$5 transparencies \$15-\$20. Pub.

**Sunshine & Health**, Box 142, Oakland, N. J. (M) American nudist magazine. Bona fide illustrated articles. Margaret Pulis, Editor. 1½c, photos \$5. Pub.

**Sunshine Magazine**, The House of Sunshine, Litchfield, Ill. (M-15) Human interest topics which tend to develop character or overcome weaknesses and difficulties or which demonstrate helpful conduct toward people or causes. Stories should be forceful





## for step-by-step assistance while you write...

PC, of course, is SMLA's outstanding special service, Personal Collaboration, which we originally tested by working with sixteen entirely new writers. Before the test was over, fourteen had sold two scripts each or more.

The success of the service stems entirely from its one basic, simple principle: Instead of allowing the client to work in the dark when writing his stories or articles, and perhaps end up with flaw-filled scripts which won't sell, the agency watches over and works with him every inch of the way, from idea stage through finished script and sale. Under PC service, the agency shows the client how to analyze stories or articles, and plot the way the top professionals on our client-list do it—helps him write first drafts on which the agency goes to work with blue pencil—step by step until the scripts are entirely salable and out to market under the same sales service we give our established clients—and sold.

And, because SMLA is a manuscript-sales agency and not a school, there are no "test assignments" or "lessons" or other waste motion off the track. Every bit of work the writer does is on material which ends up offered for sale. Nor is the service dragged out—PC in full covers a comparatively short period of time. And there is no dull waiting: PC material is worked on the same day the mail brings it in, and replies go out by special delivery air mail, if desired.

Nearly all of the new writers accepted for PC service have now sold: to *The Saturday Evening Post*, *Cosmopolitan*, *This Week*, *Redbook*, *Everywoman's Family Circle*, *Coronet*, *Pageant*, *Woman's Day*, *Argosy*, *True Confessions*, *Modern Romances*, *Manhunt*, *Ellery Queen's Mystery Magazine*, *Harper*, *Dutton*, *MacMillan*, *Lippincott*, *Dodd*, *Mead*, *Gold Medal*, and many, many others. We'll be happy to discuss working with you.

Personal Collaboration is open to promising writers who have, or have not, worked with us before, and the charge is moderate. Please write for full details. No charge or obligation, of course.

### SCOTT MEREDITH LITERARY AGENCY, INC.

580 FIFTH AVENUE, NEW YORK 36, N. Y.

See SMLA's Ad  
Page 8  
This Month

with surprising climax. No love triangle or deathbed stories. Maximum 1,500; 1,200 preferred. No poetry. Henry F. Henrichs, Editor. Rate according to merit. Acc.

**The Tamarack Review**, Box 157, Station K, Toronto 12, Ont., Canada. (Q-\$1) Fiction of literary quality to 7,500. Poetry (including light verse) of any length; literary quality required. Critical essays on the arts, etc. Line drawings. 1c. Pub.

**Theatre Arts**, 1545 Broadway, New York 36. (M-75) Articles on the theatre and associated arts, 1,500-2,000. Most material written on assignment. Query first. Varying rates. Pub.

**Tent Camper Magazine**, (first issue scheduled March, 1960) Box 378, Hanover, New Hampshire. (M-25) Illustrated articles on family camping, mountain climbing, canoeing, conservation. National in scope. Material must relate to tenting. Do-it-yourself ideas, cartoons, photographs. Query. Pub.

**Tic**, P. O. Box 350, Albany 1, N. Y. Articles for dentists (not patients) on dental or dental-related themes, 800-2,400. Cartoons; photographs and other illustrations individual or series. To \$75 an article. Acc. Overstocked.

**Town & Country**, 572 Madison Ave., New York 22. (M-75) Biographical, topical short stories, articles, essays, on unusual subjects, addressed to a general, mature audience. Small freelance market. Varying rates. Acc.

**Tradition (The Monthly Magazine of America's Picturesque Past)**, 16854 Hamilton Ave., Detroit 3, Mich. (M-50) Articles 500-3,500 on phases of America's past. Factual accuracy essential; writing technique important. No fictionalized accounts of events. L. W. Mueller, Editor. Minimum 1c, illustrations \$5. Pub.

**Trail-R-News Magazine**, 546 W. Colorado, Box 1551, Glendale, Calif. (M-10) Articles built around travel or mobile life, 1,200-3,500. Each should be

accompanied by two glossy photos. Picture stories; except on these, stock photos acceptable. 250-500-word fillers with one photo. Articles must deal specifically with a trip or locality. No generalities wanted. Interested in Eastern and Midwestern material. Technical matter by arrangement. Jack Kneass, Editor. Articles \$10-\$30, illustrated fillers \$5 up, more to regular contributors. Pub. Copy of magazine available to writers mentioning **Author & Journalist**.

**True West**, P. O. Box 5008, Austin 31, Tex. (Bi-M-25) An all-fact magazine of the Old West—badmen, gold rush days, cattle drives, ghost towns, range wars, the "little men" that made the Old West. Wants the fast movement of fiction combined with the factual accuracy of historical journals. Articles 1,500-5,000. Photographs with articles almost a necessity. Joe Austell Small, Editor. 1c. Pub. Overstocked.

**TV Author & Reviewer**, 7906 Santa Monica Blvd. Los Angeles 46. (M-50) Articles aimed at raising the standard of TV programming. 1,000-2,000 words. 3c. Suggest obtaining copy of magazine for format, style. Dawn Edwards, Editor. Query. Pub.

**TV and Movie Screen**, 441 Lexington Ave., New York 17. (M-25) Articles with a kick; stories about the top stars of television and motion pictures, with emphasis on those stars who are—the favorites of teen-agers. Stories must have a new slant; may be interview, byline, or third person. Byline stories by the stars with signed releases. Maximum length, 1,500 words. Richard Heller, Editor. \$100 up. Acc. Query.

**TV Life and Movie Personalities** 441 Lexington Ave., New York 17. (M-25) Personal and exciting interview stories about the most popular stars on TV and movies. Feature stories must be new and exclusive. Also straight third person articles about the stars if the idea is an exciting one. Exclusive picture sets. Maximum length, 1,500. Richard Heller, Editor. \$100 up. Acc. Query.

**Utah Fish and Game Magazine**, 1596 West North Temple, Salt Lake City 16, Utah. (M-15) Fact articles, illustrated, about Utah game range and habitat problems, life history material, outdoor recreation and appreciation. Unusual wildlife photographs. Verse. Cartoons. Text no payment, photos no set rate, cartoons around \$5. Acc. Stocked with cartoons to late 1959.

**Vermont Life**, State Office Bldg., Montpelier, Vt. Illustrated factual Vermont articles. Photos, black and white and color. Arranges photo and article assignments with freelancers at higher than listed rates. Walter Hard, Jr., Editor. 2c. Acc.

**Victorian Magazine**, Lackawanna 18, N. Y. (M-30) A Catholic magazine specializing in good short stories (1,500-2,000), short-shorts (under 1,000), based on the choices and characters of people living in today's world. Interesting articles with or without religious interest, 1,200-2,000. Articles of approximately 1,200 words of specific interest to men, women, teenagers, and career girls. Good fillers and cartoons. No one-line fillers. Rev. Nelson W. Logal, Editor. 4c-5c. Acc.

**Virginia Quarterly Review**, 1 West Range, Charlottesville, Va. (Q-\$1) Exceptional literary, scientific, political essays 3,000-7,000; short stories and verse of high standard. Charlotte Kohler, Editor. Good rates. Pub.

**Weekend Magazine**, 231 St. James St., W., Montreal, Canada. Magazine section of 32 Canadian dailies and the **Standard**. Limited market for short features of Canadian interest. Fillers. Photo features, including color. Articles \$2.00 up. Acc. Query on articles.

**What's Cookin' in New York**, 126 Clinton St., New York 2. (M-20) Informal, light, semisophisticated fiction and articles to 800. Humor. Verse. Food and Entertainment material preferred. Helen Dunn, Editor-Publisher. Contributors' copies only.

**Yale Review**, 28 Hillhouse Ave., New Haven, Conn. (Q-\$1) Articles on current political, literary, scientific, art subjects 4,000-5,000. Quality short stories. Poetry. J. E. Palmer, Editor; Paul Pickrel, Managing Editor. Good rates. Pub.

**Yankee**, Dublin, N. H. (M-25) Articles on New England subjects to 2,000. Address Editor at Dublin, N. H. Poetry, any subject but not over 30 lines. Address poetry to Jean Burden, 403 Ventura St., Altadena, Calif. 2c-10c, poems \$5. Pub. or Acc.

**Your Personal Astrology Magazine**, 441 Lexington Ave., New York 17. (Q-50) Astrological articles helpful to the individual reader. Average length 1,500-2,000. Dal Lee, Editor. 1c-1½c. Before pub.

**Zing**, Suite 1418, 185 N. Wabash, Chicago 1, Ill. (M) Fiction, articles, verse, fillers, cartoons photographs—all dealing with physical culture or gymnastics. Frank H. Adams, Editor. Payment by arrangement. Pub.

## Home Service and Women's Magazines

**American Baby**, 180 Riverside Drive, New York 24. (M-25) Articles to 1,000 on pregnancy and 12 months following baby's birth. No verse. No fiction. No photos. Beulah France, R.N. ¼c. Pub. Acc. on articles by doctors.

**American Beauty**, Pres & Television News Co., 116 West 72nd St., New York 23. (Bi-M) Articles 50-1,000 on fashion, glamour, charm, success. Robert E. Fischer, Editor. 1c-3c, photos \$3-\$5. Pub.

**The American Home**, 300 Park Ave., New York 22, (M-35) Practical articles pertaining to home, interior decorating, building, gardening, food, homecrafts, 800 to 2,000. Illustrated how-to-make or how-to-do articles on homemaking subjects. John Mack Carter, Editor. Varying rates. Acc.

**Baby Talk**, 149 Madison Ave., New York 16. Experience articles mother-father-baby, 500-1,000; fillers; verse. Deirdre Carr, Editor. 2c-3c. Acc.

**Baby Time**, 424 Madison Ave., New York 17. (M-25) Articles 500-750 of interest to new and expectant mothers and mothers of children up to about 3 years. Lee Robba, Editor. \$5 up an article. Acc.

**Better Homes & Gardens**, 1716 Locust St., Des Moines 3, Iowa. (M-25) Architectural, home decorating, and gardening articles largely staff-written. Special Features Department seeks high caliber general articles on practically any subject except partisan politics and international affairs. Major stories viewing problems important to the average family—"America's Moral Crisis" a recent example. Photos. Cartoons. No fiction, little verse. Hugh Curtis, Editor. Curtis Anderson, Special Features Editor. Articles to \$2,000 and above. Acc. Query.

**Canadian Homes**, 481 University Ave., Toronto, Canada. (M-25) Practical how-to-do-it articles on subjects of interest to homemakers; keep in mind Canadian geography and climate. Photos are musts. One-shot ideas welcome. Varying rates. Acc.

**The Catholic Home Messenger**, Canfield, Ohio. (M) Fiction and articles 1,800-2,200. Fiction should be timely or deal with social and family problems. Articles on biography, travel, current events, cultural matters, communications; special interest in home and family. Picture stories—7-8 photos, 300-600 words. Fillers and cartoons used occasionally. Rev. Mario Gandolfi, S.S.P., Editor. 2c up. 1st of month after acc.

**Chatelaine**, 481 University Ave., Toronto 2, Canada. (M-20) Fiction: short stories to 6,000; occasional novelettes to 15,000; occasional two-parters. Articles to 3,500: "you interest" including medical; first-person on medical, marital, or emotional topics, including lively opinion pieces. Prefers Canadian background. Doris Anderson, Editor. Acc.

**Chic & Twenty**, (formerly **Beauty and Health**), Press & Television News Co., 116 West 72nd St., New York 23. (Bi-M) Articles 500-1,000 on self-improvement through diet, exercise, etc. Fillers and news to 50 words. Cartoons. Robert E. Fischer, Editor. 1c-3c, photos \$3-\$5. Pub.

**The Christian Home**, 201 Eighth Ave. S., Nashville, Tenn. (M-20) Articles 1,000-2,000 on family relationships, child guidance; stories 2,500-3,500, of interest to parents of children and teen-agers; verse; photos of family groups. Dr. Joy Bayless, Editor. Stories and articles 1½c, verse 50c a line. Acc.

**The Christian Mother**, David C. Cook Publishing Co., Elgin, Ill. (Q-50) Articles to 2,000 appealing to mothers of children 2-8; may deal with spiritual growth and training of small children. Christian home-making, outstanding Christian mothers, personal faith applied to everyday family living; photos desirable. Humorous or inspirational fillers. Betty Medearis, Editor. Acc.

**Crosier Family Monthly**, Onamia, Minn. (M-25) Wholesome but not preachy fiction appealing to Catholic families, 800-1,800. Articles, preferably

## UNIQUE, PROVEN METHOD PRODUCES SALABLE WORK

Learn to recognize the salable factors in published work. Then you, too, may succeed. I'll teach you by mail, at my Boston class, or you may live at my Writers' Colony. References: 20 years in my own Chicago studio, 6 textbooks, 1 novel, 1500 lectures. Single criticisms or courses.

**MILDRED I. REID, Literary Critic**

### MY SEVEN BOOKS

- 1—WRITERS: HERE'S HOW! (Basic Technique)..... \$1.25
- 2—WRITERS: HELP YOURSELVES! (Formulas for everything) 2.50
- 3—WRITERS: LET'S PLOT! (Plots for everything. 1958)..... 2.50
- 4—WRITERS: MAKE IT SELL! (Advance Technique)..... 3.00
- 5—WRITERS: TRY SHORT SHORTS (8 types explained)..... 3.00
- 6—WRITERS: I LEARN TO EARN! (New approach to writing) 3.00
- 7—THE DEVIL'S HANDMAIDENS. Novel. \$3.50. From me.... 3.00

**Contoocook, New Hampshire**



with photos, on religious topics of general interest but especially on Catholic family life, courtship, marriage, child training, 800-1,800. Fillers, 200. Cartoons. Photo stories on religious or inspirational topics. Current needs: good family articles; photo stories on the family and religious subjects (Catholic). Rev. Robert Fix, O.S.C., Editor. 2c-5c, cartoons \$5, photos \$4-\$10. Acc.

**Everywoman's Family Circle Magazine**, 25 W. 45th St., New York 36. (M-10) Short stories 2,500; short shorts 1,200; novelettes rarely used. Articles on family relationships, health, child care, family leisure-time activities, financial, travel, personalities, etc. Some verse. Cartoons. Robert M. Jones, Editor. Competitive rates, depending on subject and quality. Acc.

**Family Digest**, Huntington, Ind. (M-20) Articles, 1,000-2,000, on home and family subjects. True family stories inspirational or adventurous. John F. Fink, Editor. 3c up. Acc.

**The Family Handyman**, 117 E. 31st St., New York 16 (M-35) Subject matter: home improvement, repair and maintenance of interest to do-it-yourself homeowners. Photos of work in progress and/or finished glamour views of basements, attics, terraces, built-ins, playrooms, kitchens, etc., that can be used with the how-to stories. Morton Waters, Executive Editor. 5c, black and white glossy 8 x 10 photos \$7.50 up. Pub.

**Flower & Garden Magazine for Mid-America**, Mid-America Bldg., Kansas City 11, Mo. Articles to 2,000 on indoor and outdoor gardening for the amateur in the Middle West. Midwestern writers preferred. Black and white photos accompanying articles; transparencies for covers. Rachel Snyder, Editor. Eastern Edition uses articles about plants and methods especially used in Atlantic states. Eastern Editor, Elvin McDonald, 26 Eve Lane, Levittown, N. Y. To 2c, black and white photos \$3-\$5. Acc.

**Flower Grower—The Home Garden Magazine**, One Park Ave., New York 16. (M-35) How-to articles on home gardening, vegetables, house plants, etc., to 1,500. No fillers. Marjorie J. Dietz, Managing Editor. Articles \$5-\$125, photos \$5-\$10. Acc.

**Glamour**, 420 Lexington Ave., New York 17. (M-35) Articles of interest to young women 500 up for shorts, to 2,000 for full length pieces; subjects of daily concern with emphasis on specific and helpful material; humorous approach acceptable. Mary Ellin Barrett. For \$25 for short features. Acc.

**Good Housekeeping**, 57th St. and Eighth Ave., New York 17. (M-35) Stories of quality, articles, verse. A book condensation or novelette in each issue. Emphasis on stories with relevance and practical application to the lives of readers rather than fantasy. Non-fiction: investigatory reports inspirational personal experiences, personality stories of currency and substance. Not especially interested in essays, how-to pieces, or articles proffering advice. Ideas and preliminary research for section, The Better Way. Wade H. Nichols, Editor; Bart Sheridan, Managing Editor; Elizabeth Pope, Features Editor; James A. Skardon, Articles Editor; Manon Tinguet, Fiction Editor; Mina White, Better Way Editor. Please query on article on first submission. Top rates. Acc.

**Harper's Bazaar**, 572 Madison Ave., New York 22. (M-50) Literary distinction and vitality determine the selection of poetry, short stories, and articles. Alice S. Morris, Literary Editor. \$200-\$500. Acc.

**Home Life**, 127 Ninth Ave., N. Nashville 3, Tenn. (M-15) Short stories and the feature articles of in-

#### MANUSCRIPTS TYPED

PROMPT! Bond, 1 carbon, minor corrections, 65c/1000 plus postage. Electric typewriter. Norelco transcription.

— MIMED or DITTO —

\$3/25 pages; 1c per each additional page

Shirley Ryberg

656 West 98th St. Minneapolis 20, Minn.

## PUSH THEM FOR SALES

### Novels - Stories - Plays - Teleplays

All salable manuscripts will be submitted to the best markets. **Full coverage for motion picture rights, foreign rights, television and reprinting will be demanded for you.**

If your manuscript is unsalable as submitted, but has good possibilities to be made salable, I shall advise you so that you may make alterations. Reading and evaluation fees should be sent with the manuscript, and are as follows:

\$25.00 for novels or non-fiction over 25,000 words

\$15.00 for manuscripts under 25,000 words, which includes novelettes, plays, teleplays, and stories.

\$ 1.00 per thousand for manuscripts from 3000 to 15,000 words.

**Straight 10% commission on American sales and 20% on foreign sales.**

— PROMPT REPORT —

### ADAMS LITERARY AGENCY

1694 Blair Avenue

St Paul 4, Minnesota

#### EASIEST WAY TO MAKE \$1 TO \$10 DAILY WRITING FILLERS

Will Heideman's new 1960 Revised Course and Markets. No long training or professional style and plotting technique needed. Shows how to write humor, juvenile stories, household tips, rewrites, etc. Complete with samples. Over 170 markets, also month of help to 1500 words of fillers if you order now. Other fiction courses and help available. Return this ad and \$1 today to:

J. C. SLOAN, Publisher's Agent  
P. O. Box 1008, Dept. A Glendale, Calif.

#### RESEARCH FOR WRITERS

Accuracy in detail is essential to good writing. We provide thoroughly reliable material on people, places, customs, history, or almost any subject. Single question or complete project, our facilities can further your work. Let us know your requirements. Reasonable fees. Complete, authoritative, prompt.

#### GIBSON RESEARCH

2118 N. Vermont Ave. Los Angeles 27, Calif.

## A & J

### MARKET LISTS

are accurate & reliable  
special market lists still available

**Little Magazines.** October, 1958.

**Juvenile Magazines.** February, 1959

**Television. Poetry (Including Light Verse).** March, 1959

**Fillers.** April, 1959

**Short-Short Stories. Television (Supplemental List).** May, 1959.

**Travel. Farm. Reprints Overseas.** June, 1959.

**Book Publishers.** August, 1959

**Specialized Magazines.** September, 1959

Send 25c (coin or stamps) for each copy you wish.

### AUTHOR & JOURNALIST

3365 Martin Drive  
Boulder, Colorado

## Sell In Three Months Or Money Back

If You Can Write Correct English—  
You Can Write Juveniles . . . And  
Sell Within Three Months.

In past years I have sold some  
3000-3500 stories . . . articles  
. . . serials . . . series. Now I'm  
teaching it.

Write for Terms and FREE pamphlet  
"Fundamentals of Juvenile Writing"

ALSO CRITICISM AND  
COLLABORATION

Juvenile Books Manuscript Criticism  
a Specialty

Will Herman

1726 West 25th St.

Cleveland 13, Ohio

**\$1000**

PROFIT ON  
1000 BOOKS

Histories, Life Stories, Science, Sports,  
Poetry, Novels and Misc. Books. Cloth  
and paper back. Nat'l. Adv. Lowest sub-  
sidy. Send 3 to 5 best poems for our  
**ANTHOLOGY OF AMERICAN POETRY,**  
1959

Cloth bound poetry books \$146.50 up.

WRITE

**ROYAL PUBLISHING COMPANY**

7918 Maxwell Dr.

(prompt delivery)

Dallas, Texas

### YOUR MANUSCRIPTS TYPED

Let's just say I'm very good,  
and know how to disperse those SGP gremlins  
60 cents per thousand words, plus postage  
that's all

More extensive help, \$1.00 per thousand words

**CLARA BRINSON**

100 Delaware Avenue

Delmar, Delaware



## BOOK PRINTING

A new economical "gang run"  
method now enables us to print  
your books and publications at  
lowest cost. Paperbacks or hard  
cloth covers. Highest quality  
work. From 250 copies up.

WRITE FOR FREE CATALOG

**ADAMS PRINTERS**

30 W. WASHINGTON ST., DEPT. AJ, CHICAGO 2, ILL.

terest to home and family groups, Christian view-  
point, 750-3,000. Especially needs MSS. slanted to  
parents of small children; human interest copy on  
child-rearing. Short poems of lyric quality, human  
interest and beauty; occasional photos, fillers, car-  
toons. Dr. Joe W. Burton, Editor. 2c. Acc.

**Home Modernizing Guide**, 530 Fifth Ave., New  
York 36. (Semi-A-50) Remodeled houses, construc-  
tion, equipment, heating and air conditioning, how-  
to features. Varying rates, photos extra. Acc.

**House & Garden**, 420 Lexington Ave., New York  
17. (M-50) Essentially staff-produced but sometimes  
accepts specialized material in fields of gardening,  
decorating, food, travel. Mary Roche, Managing Edi-  
tor. Good rates. Acc.

**House & Home**, 9 Rockefeller Plaza, New York 20.  
Limited market for material on outstanding architect-  
designed homes and housing developments, with first-  
class architectural photographs. P. I. Prentice. Acc.  
Query.

**House Beautiful**, 572 Madison Ave., New York.  
(M-50) Articles on building, remodeling, decorating,  
gardening, entertaining, cooking, house maintenance,  
home furnishing, music, travel, etc., to 2,000, with  
photos; fillers. Largely staff-written. Elizabeth Gor-  
don, Editor. Varying rates. Pub.

**Ladies' Home Journal**, Independence Square, Phila-  
delphia 5, Pa. (M-35) Articles 2,000-5,000; short  
stories 4,000-7,500; serials 50,000-70,000; novel-  
ettes 20,000-40,000; short lyric verse; fillers; car-  
toons. Bruce Gould, Beatrice Blackmar Gould, Editors.  
Top rates. Acc.

**Living for Young Homemakers**, 575 Madison Ave.,  
New York 22. (M) Small market for short articles,  
1,000-1,500, on how-to-do in home, garden, health,  
children, etc., sometimes with photos. Edith Brazwell  
Evans, Editor. Varying rates. Acc.

**Mademoiselle**, 575 Madison Ave., New York 22.  
(M-35) Short stories and articles of interest to young  
women aged 18-30, 1,500-3,500. Betsy Talbot  
Blackwell, editor-in-Chief; Eleanor Perenyi, Managing  
Editor, Features; Margarita G. Smith, Fiction Editor.  
Acc.

**Marriage: The Magazine of Catholic Family Liv-  
ing**, St. Meinrad, Ind. (M-35) Articles and fiction to  
2,000 directed to husbands and wives—ambitions,  
problems, etc. Rev. Raban Hathorn, O.S.B., Editor.  
3c. Acc.

**McCall's**, 230 Park Ave., New York 17. (M-35)  
Fiction of all lengths: short-shorts, short stories, one-  
shots, serials. Articles. Herbert R. Mayes, Editor;  
Margaret Cousins, Managing Editor. First-class rates.  
Acc.

**My Baby Magazine**, 302 Fifth Ave., New York 1.  
(M-free) Articles on baby care and pregnancy sub-  
jects to 1,000 with a non-medical slant. Peg Rivers,  
Editor. 1c-3c. Pub.

**National Business Woman**, 2012 Massachusetts  
Ave., N.W., Washington 6, D. C. (M-15) Official pub-  
lication on the National Federation of Business and  
Professional Women's Clubs. Articles 1,000-2,000 of  
special interest to women who earn their own living.  
Light verse. Lucy Rogers Baggett, Editor. \$10-\$45,  
poems \$2. Acc.

**New Homes Guide**, 530 Fifth Ave., New York 36.  
(Semi-A-50) Articles on new houses, building, con-  
struction, equipment, heating and air conditioning, fi-  
nance and insurance. Varying rates, photos extra.  
Acc.

**Parents' Magazine**, 52 Vanderbilt Ave., New York  
17. (M-35) Articles on children's growth and develop-  
ment, husband-wife family relationships, community  
activities—1,500-2,500, with special attention to  
humor. Prefers warm, colloquial style larded with  
experts' quotes. To query, send one-page introduc-  
tion plus one-page outline. Mary E. Buchanan, Editor;  
Barbara V. Hertz Managing Editor. Approx. 10c up.  
Acc.

**Popular Gardening**, 530 Fifth Ave., New York 36.  
(M-35) Practical articles for beginners, special fea-

tures for experienced gardeners, 1,000, with photos. Mary E. O'Brien, Editor, 3c. Acc.

**Sunset**, Menlo Park, Calif. (M-20) Largely staff-written. Purchases from West Coast contributors only. Western travel, Western homes, Western food, Western crafts, Western gardening, how-to-do-it articles. Acc. Query.

**Trailer Life**, 8350 Santa Monica Blvd., Los Angeles 46, How-to articles with brief but fully explanatory text concerning handy mobile homes devices, including gardening, mobile homes patios, interior painting, knick-knack building; step-by-step series of photos essential. Travel stories and some outdoor sports. Editor's guide to writers free on request. Robert Lee Behme, Editorial Director. \$35-\$100. Pub.

**U. S. Lady**, 1835 Jefferson Place, N. W., Washington 6, D. C. (M-35) Short-short stories to 1,500. Articles of special interest to wives of armed services men, to women in the services, to service families traveling. No general interest women's material. Paragraph fillers. Poetry. Cartoons. Photos, Alvadee Adams, Editor. Articles \$5-\$20, fillers and verse \$1-\$3, cartoons \$3-\$5. Pub. Query.

**Vogue**, 420 Lexington Ave., New York 17. (Semi-M-50) Articles of general interest especially to women, 1,500-2,000; photos. No poetry. Occasional fiction. Jessica Daves, Editor-in-Chief. Good rates. Acc.

**The Wail's Messenger**, 1140 W. Jackson Blvd., Chicago 7. Articles 1,000-1,500 inspiring to Catholic families; should deal with child or family problems. Gene Kent, Editor. \$10-\$15 per article, accompanying photos \$2. Acc.

**Woman's Day**, 67 W. 44th St., New York 36. (M-10) Articles on faith, family relationships, child-rearing, understanding and adjustment to life, etc. 1,200-1,800. Contemporary fiction of quality, genuine human interest, romance or humor, 2,500-3,500. No verse. Eileen Tighe, Editor; Betty Finnin, Fiction Editor. No set rate. Acc.

**The Workbasket**, 543 Westport Rd., Kansas City 11, Mo. (M-15) Articles 750-1,000 on how to do needle crafts and other home crafts of interest to women, including the making of specific items. Mary Ida Sullivan, Editor. 2c, photos to \$5. Acc.

**The Workbench**, 543 Westport Rd., Kansas City 11, Mo. (Bi-M-35) Projects and articles in the home workshop, home improvement and home repair fields from the do-it-yourself angle. Illustrated with plans, working drawings, progressive photographs, etc. T. M. O'Leary, Editor. Payment on basis of overall worth of article and illustrations. 2c minimum. Pub.

**Young Woman**, Press & Television News Co., 116 W. 72nd St., New York 23. Articles for young women, especially teen-agers, on their problems including health, diet, exercise, fashion, makeup, personality. Fillers of 50 words, particularly on news from various sections. Robert E. Fischer, Editor. 1c-3c, photos and cartoons \$3-\$5. Pub.

**Your New Baby**, Parents' Institute, 52 Vanderbilt Ave., New York 17. (M-give-away through diaper services and infants wear departments) Articles 700-1,500 on baby care and family living by parents or specialists in child care. Fillers. Photos, verse, photo picture-stories. Mrs. Maja Bernath, Editor. Articles \$15-\$80, photos \$25. Acc.

## Men's Magazines

**Adventure Magazine**, 205 E. 42nd St., New York 17. (M-25) Short stories 2,000-7,000; short-shorts 1,000-1,800; novelettes 10,000-20,000. Articles 2,000-6,000 on adventure, men at work, sports, science, exploration. Fillers 5-1,000. Cartoons. Photos. Alden H. Norton, Editor. Fiction \$250 up, non-fiction \$150 up. Acc.

**Argosy**, 205 E. 42nd St., New York 17. (M-35) Strong lead articles of general male interest, controversial or exposé, in fields familiar to men. For secondary material, male action articles including per-

## BEST BOOK CONTEST \$1600 Cash Awards\*

Mail coupon below for full details or  
send manuscript for free editorial appraisal.

**Seth Richards, Publisher**

**Pageant Press, Inc.**

**101 Fifth Avenue, New York 3, N. Y., Dept. AJ-1**

Please send me without cost or obligation your big illustrated **FREE** book, "How to Get Your Book Published, Promoted Distributed," and full details about your Best Book Contest.

Mr.  
Mrs.  
Miss

Street

City..... State.....

**Inquiries confidential. We are subsidy publishers.**

\*In addition to the cash awards... During the past 5 years Pageant Press has returned \$175,491 to authors!

**(P.S.) Send manuscript for free professional report.**

## POETRY WORKSHOP

Selling poet (20 years experience marketing to more than 30 different publications; all types of poetry including religious, juvenile, and light verse as well as the traditional kind) offers helpful criticism of poems along with practical advice and marketing suggestions. Rate: 10c a line for poems of any length.

**Poetry Workshop**

**4255 West 59th Street**

**Chicago 29, Ill.**

## BOOK MANUSCRIPTS — SPECIAL \$10 Discount on 100,000 words or more

Do you need help on:

**SPELLING, AWKWARD GRAMMAR, PUNCTUATION?**

Let me correct them. Neat, dependable typing, bond paper, carbon. For complete editing, corrections and typing, \$1.00 per 1000, or 28c per page, plus return postage. Typing only, 50c per 1000. Helpful booklet—**IS IT CORRECT?**—\$2. Tells what you need to know to prepare manuscripts for editors. Let me know your problems.

**EVA LONGSDORF**

**Your friendly typist**

**Curryville, Missouri**

## GHOST WRITING

My work has been published in the United States, Canada, England, Scotland, India and in Braille. I'd like to help you, too. Tell me your needs and write for details.

**WILL LOZIER**

**134-35 Cherry Avenue, Flushing 55, N. Y.**

## NEED WE SAY MORE?

A client writes: "You are the first agent—who ever did anything constructive for me. All others went off on a tangent with beautiful theories, none of which were practical." **Novels, Short Stories, Articles, Plays, Television, and Radio Criticism — Guidance — Representation** Reading fees: \$5 to 5,000 words; over 5,000 words to 40,000, \$1 per 1,000. Novels and Plays \$15. Return postage with each ms. **Send self-addressed envelope, stamps for folder, "To the New Writer."**

**NEW YORK LITERARY AGENCY**

**910 Riverside Drive**

**New York 32, N. Y.**

## GHOST WRITING—ALL FIELDS

Specialists to serve every writing need. Reading fees: \$5.00 to 5,000 words, \$1 per 1,000 words thereafter; book lengths and plays \$15.

**ROBERT M. PATTEN AND STAFF**

**1818 Delaware St.**

**Berkeley 3, Calif.**

**GHOSTING NOVELS STORIES PLAY TELEPLAYS**

Send your manuscript for that finer touch of an expert before you send it to the publisher. It may save you a reject, for he demands a skillfully written script. **Free Reading.**

Also rejects doctored to make them saleable.  
Payment down, balance when completed. Nearly sixteen years in doctoring manuscripts for authors. I am happy to see their books and stories published. \$3.00 per 1000 words (four pages of completed work) wrapped ready for the publisher.  
**Let me do it for you—to be sure it's right.**

**MARIE ADAMS**

1694 Blair Avenue Dept. R Saint Paul 4, Minnesota

## Song Poems and Lyrics Wanted

Mail to:

**Tin Pan Alley, Inc.**

1650 Broadway

New York 19, N. Y.

**WRITE FOR THE JUVENILES**

Begin at the beginning and end up selling. The most comprehensive course of its kind on the market, covering every phase of story and article writing for tots to teens. (Learn the step-by-step procedure from one whose work is appearing currently in juvenile publications.) Not a "tell how" but a **SHOW HOW** course. Personal criticism included. Send stamp for particulars.

**MARJORIE M. DAVIDSON**

P. O. Box 104

Laceyville, Penna.

**POETS AND WRITERS:**

200 6 x 9, 24-page Books beautifully printed, embossed hard paper covers, \$88.00. Work guaranteed. **Fast service.**

*No Cover Charge***MERCHANTS PRESS**

P. O. Box 112

Taylor, Texas

**LET A UNIVERSITY WRITING INSTRUCTOR  
HELP YOU TO SELL**

Complete analysis and editing of fiction or non-fiction manuscripts with tips to aid your future work, same as for students in my university adult short-story and article-writing classes. Fees: \$1 per 1,000 words—\$5 minimum. Query on books. Please enclose return postage and fee.

**RENE S. SARBET, M.S.J.**

1865 Brookfield Drive

Akron 13, Ohio

**PERSONALIZED WRITING COURSE**

**DOROTHY C. HASKIN**, Author of 4033 published articles and stories and 36 books, says:

**"I can help you with your personal writing problems — Articles, Stories, etc."**

*Send for Brochure*

2573½ J Glen Green

Hollywood 28, Calif.

sonal adventure stories (present or historical) and outdoor stories of all kinds. One fiction novelette and three short stories per issue; all subjects of interest to men. Cartoons. Henry Steeger, Editor; Alden H. Norton, Executive Editor. Bruce Cassidy handles fiction. Address article queries to Joanne Pavincich. \$350-\$1,000. Acc.

**Calvalcade**, Skye Publishing Co., 16 E. 55th St., New York 22. (Bi-M-35) Articles and first-person adventure and sports stories, 2,000-5,000. Some humor and fiction. Exposé articles. Bill Guy, Editor. Acc.

**Cavalier**, 67 W. 44th St., New York 36. (M-25) Articles: adventure, exposé, sports, self-help—anything that has both excitement and interest for men. Not buying fiction. Bob Curran, Editor. For promotable lead articles \$750 up, middle-of-the-book articles \$300-0500, shorts \$50-\$75. Query.

**Challenge for Men**, 444 Madison Ave., New York 22. (M-35) Articles 2,500-6,000—adventures, historicals, Westerns, exposés, medical service stories. No freelance fiction. Phil Hirsch, Editor. Articles \$150 up, photos \$10-\$25. Acc. Query.

**The Dude**, West Park Publishing Co., 48 W. 48th St., New York 36. (Bi-M) Ultrasophisticated but literary short stories. Off-beat articles of male interest, 1,000-3,000. No sin cities, no straight men's adventure articles. Light, urbane articles springboarding from the boudoir. Bruce Elliott, Editor. 5c-10c. Acc.

**Escapade**, 1472 Broadway, New York 36. (Bi-M-50) Strong, earthy fiction in the Saroyan, O'Hara, Hemingway vein, 1,250-3,000. Satires, humorous takeoffs on the American way of life; sports, music personalities, male fashions from a sophisticated viewpoint. Douglas Allen, Editor. Top rates. 30 days after acc. Query on special articles.

**Esquire**, 488 Madison Ave., New York 22. (M-50) Sophisticated unsentimental and controversial articles, masculine viewpoint; essays, sketches, short stories; cartoons. Arnold Gingrich, Editor and Publisher. Pays according to quality and length. Acc.

**Exposé for Men**, 16 E. 55th St., New York 22. (Bi-M-35) Adventure, exposé, con men, foreign intrigue, 2,000-5,000. Bill Guy, Editor. Acc.

**Fling Festival Magazine**, 44 E. Superior St., Chicago 11. (Quart.-\$1) Fiction 1,000-2,500 strictly adult, trick endings that pay off; basic ideas unusual and offbeat; quality in writing a must. Satire 1,000-2,500, sexy and different but in good taste. Articles 1,000-2,000: controversial; interviews; biography; travel; some sports. Jokes. Sexy cartoons. Arv Miller, Editor-Publisher. \$100 up, cartoons \$10 up, photos \$75 up. Acc.

**For Men Only**, 655 Madison Ave., New York 22. (M-25) Short stories to 6,000. Articles—first-person and third-person true, rugged, dramatic adventures to 6,000 words. Dramatic profiles of fabulous personalities. Cartoons. Photographs. Noah Sarlat, Editor. To \$500, pictures to \$25. Acc. Query.

**The Gent**, West Park Publishing Co., 48 W. 48th St., New York 36. (B-M) Same requirements as **The Dude**, above.

**Hi-Life**, 48 W. 48th St., New York 36. (Bi-M-50) Fiction emphasizing adventure or sex, to 3,000. Articles in same categories. Bruce Elliott, Editor. To \$15. Acc.

**Male**, 655 Madison Avenue, New York 21. (M-25) First-person and third-person adventure stories, colorful personalities, men and provocative women, war adventure, great stories of Americana, documented news-adventure pieces; heroes should be American, but can have adventures in exotic backgrounds, documented treasure stories. 5,000-5,000. No fiction. No shorts. No pulp writing. Photo illustrations. Bruce J. Friedman, Editor. To \$750, higher rates for 20,000-word features. Acc.



**Man's Conquest**, 441 Lexington Ave., New York 17. (M-25) Exciting personal adventure involving "man-against" man, beast, nature, etc. Articles on themes of specific interest to men, 2,500-3,000. Photographic illustrations if possible. No fiction. Jack Hoffman, Editor. \$125 up. Acc.

**Man's Illustrated**, 441 Lexington Ave., New York 17. (M-35) Male-slanted adventure articles with basis in newsbreak situations; also non-fictional treatment of themes of specific interest to men—2,500-3,000. Photos. No fiction. Jack Hoffman, Editor. \$125 up, open rate for photos. Acc.

**Man's Life**, 32 W. 22nd St., New York 10. (M-25) Stories to 3,500; should not be too lurid. Articles to 3,000—crime, adventure, sports. Sociological articles of interest to men, such as "The American Man Is No Longer a Male." Cartoons—male slant. Harold Straubing, Editor. Fiction and articles \$150 up, additional for pictures, cartoons \$10. Acc.

**Man's Magazine**, 444 Madison Ave., New York 22. (M-35) Articles 2,500-6,000: adventures, historicals, true Westerns, exposé, medical, service stories. No freelance fiction. Phil Hirsch, Editor. Articles \$150 up, illustrative photos \$10-\$25. Acc. Query.

**Man's World**, 655 Madison Ave., New York 21. (Bi-M-25) True, rugged, dramatic adventures with photos if possible, to 6,000. Rugged photo stories. Third-person historicals, profiles of fantastic characters. Noah Sarlat, Editor. To \$300, pictures to \$25. Acc. Query.

**Man to Man**, 21 W. 26th St., New York 10. (Bi-M-35) Red-blooded fiction and non-fiction to 3,000. Contemporary themes preferred, that are readily identifiable by the man in the street. Writing must be direct and fast-paced, and a strong woman interest is a selling point. First-person rendering goes well here. Everett Meyers, Editors. \$50-\$75. Pub.

**Men**, 655 Madison Ave., New York 21. Authentic true adventure stories, treasure, top Americana, documented news adventure, heroes should be American, but story can have exotic background, war stories, colorful personalities, crimes, 5,000-5,500. 20,000-word book-length features. Cartoons with male slant. Photos. No fiction. No shorts. No pulp writing. To \$500, more on book-lengths, cartoons \$15. Acc. Query Bruce J. Friedman.

**Man in Adventure**, 16 E. 55th St., New York 22. (Bi-M-35) Adventure, war, and outdoor articles to 5,000; picture stories. Bill Guy, Editor. Acc.

**Modern Man Magazine**, 8150 N. Central Park Blvd., Skokie, Ill. (M-50) Fiction about 2,500; adventure, humor, subjects of interest to men. Articles 1,500-3,000 on hunting, adventure, mechanics, travel, sports, etc., from male standpoint; should be replete with anecdotes and quotes; 15 or more photos whenever possible. Cartoons. Art Arkush, Editorial Director. Varying rates for text, cartoons \$10, photos \$10, \$100 per black and white set, \$150 per color page. Pub. Query.

**Mr. Magazine**, 21 W. 26th St., New York 10. (Bi-M-35) Sophisticated fiction and non-fiction to 3,000. A wide range of fiction, but stories with man-to-woman relationships preferred. Articles on exotic travel, on jazz musicians, on up-and-coming female entertainers, and on getting along with and understanding women. Writing should be direct, fast-paced and in good taste. Bigger check, better chance of sale, if pictures accompany articles. Sharp 8 x 10 glossies with good contrast and interest. May be humorous in mood. Everett Meyers, Editor. \$50-\$75. Pub.

**Nugget**, 545 Fifth Ave. New York 17. (M-50) Stories 1,000-4,000, clever and/or off-beat with strong writing and plots to appeal to an adult male audience. Factual, readable articles 1,000-3,000 on travel, sports, entertainment, personalities, business, modern living or any other subject of interest to the younger man. Intelligent opinion and essays 1,000-3,000 on controversial (but non-political) aspects of few fillers. George Wiswell, Editor. Text \$75-\$500, cartoons \$20-\$100, photos \$20-\$400. Acc.

## Have you tried CIRENCESTER?

An alive Canadian agency for authors everywhere. Let us place your manuscripts—fiction, articles, plays, light verse. Reading fees \$3.00 per 3000 words. Sales, ten percent; foreign fifteen. The RIGHT market may sell that rejected script! Criticism and revision if desired.

## CIRENCESTER LITERARY AGENCY

South Post Office  
Niagara Falls, Ontario, Canada

## POETS: PROSE WRITERS:

Markets want **modern style**. I give creative instruction in **modern technique**. Send \$1.00 with one poem (20 line limit) or 1000 words of prose for analysis plus prospectus: **An Oblique Approach to Modern Methods.**

RUTH AVERITTE, M.A., 2253 Fairmount Ave.  
(Author of 4 books) Fort Worth 10, Texas

## MANUSCRIPT TYPING

First Aid to Writers  
Fast — Accurate — Neat  
50c per 1000 Words  
Minor Corrections  
One Carbon if desired

MAUDE B. TABER and AGNES C. PHILLIPS  
R. D. 3 Amsterdam, N. Y.

## SO YOU WANT TO BE A COLUMNIST?

Has your fiction writing gone stale? Has your article writing "fizzled" out? Maybe you could write a column. I can give you some sound advice. There are thousands of weekly newspapers in the U.S. looking for good features. Send me \$1.00 and some of your material and I'll tell you what is wrong and try to help you. You can't lose, as I'll return your money if you aren't satisfied.

## PARAMOUNT SYNDICATED FEATURES

Box 52 Leaburg, Oregon

## Learn To Write Poetry

**POLK-A-DOT PRIMER for POETS**  
A Course in Writing Poetry (One Dollar Cash)  
**GRACE PORTERFIELD POLK**

Poetry Critic. One Poem, One Dollar.  
131 W. Davis Blvd. Tampa, Florida

## GAMBLE A BUCK?

That's all it takes to learn about writing comic book stories. My 15,000 word booklet, **FUNDAMENTALS OF COMIC SCRIPT WRITING**, tells you how. No drawing experience needed. Send your dollar to:

EARLE C. BERGMAN  
6400 Primrose Ave., Apt. 10  
Hollywood 28, Calif.

## WHO OWNS THE BOOKS YOU PAID TO HAVE PRODUCED?

**Publishers' Weekly** says you should, and so do we! Send for our free folder outlining a low cost publishing service featuring author-ownership and 70% royalty on sales.

**WILLIAM-FREDERICK PRESS**  
391 East 149th Street New York 55, N. Y.

## EARN AS YOU LEARN WRITING

is more than a slogan to put over your desk. It's the title of a practical self-help book, by Dorothy Banker, Turner, about which **AUTHOR & JOURNALIST** says: "Since 1949 Mrs. Turner's manual has provided a practical tool to a vast number of beginning writers. The book offers a general writing program plus discussions of various phases of article and fiction writing."

\$2 00 per copy postpaid



### THE CREATIVE PRESS

Box 89

Claremont, California

#### HERE'S REAL HELP FOR YOU

(1) How To Build A Plot From A Single Word, Any Word. (2) How To Write Love Stories, and 100 Ideas For Them. (3) How To Make Your Writing Vivid, Beautiful. (4) How To Begin Stories. (5) Technique Of Professionals. (6) Physical Reactions of Emotions. (7) How To Criticize Your Own Stories. (8) The One Element Every Story Must Contain To Sell. (9) 36 Surprise Endings. (10) How To Put Suspense In Your Stories. (11) How To Make Your Characters Real People. (12) How To Write Detective Stories. (13) Model Story Analyzed For You To Imitate. 75c Each. Subtract 1/12 of Total On Purchases of More Than One. We also Ghost-write, Collaborate in Writing, and Mend Rejected Scripts to Make Them Salable.

DELANO PUBLISHERS, Dept. A

232 W. Delano Avenue

Yonkers 5, N. Y.

## PROFESSIONAL TYPING

Quality 20-lb. bond paper, carbon, friendly help with spelling, punctuation, grammar, sentence construction, \$1.00 the thousand, typing only 60c per thousand, neatly, efficiently to format. Editing and revising that leads to sales.

Disabled veteran—College graduate.

RAY N. MATHEWS,

1126 Herbert St.

Philadelphia 24, Pa.

## FRIENDLY, EXPERT HELP

What every writer needs. 25 years satisfactory service; worldwide clientele. Modern methods. Editing, revising, rewriting, ghosting, instruction; books, stories, speeches, articles, poems, fiction, non-fiction, text books. Each properly typed when ready. Free carbon on white paper. \$1.75 a thousand word average. Minimum \$5.00.

IRMA A. GWIN-BUCHANAN

(San Francisco 1918 to 1943)

2411 P Street, Sacramento, California

## I'LL DO IT FOR YOU

Sick of rejects! I have ghost-written millions of words of stories, articles, books for hundreds of satisfied clients. I may be able to help you see your name in print and make money on your raw material. Reasonable rates. Particulars FREE. Also Slant Chart & Best Plot Formula.

WILL HEIDEMAN

P. O. Box 1677A

Casselberry, Florida

## MANUSCRIPT TYPING

50c Per Thousand Words

Work Guaranteed to be Accurate and Neat  
Price includes: Minor corrections; one carbon copy if desired. Also, extra first and last sheets.  
26 Years Typing Experience

HELEN M. MYERS

121 S. Potomac St.

Waynesboro, Pa.

## POEMS WANTED

To Be Set To Music

Send one or more of your best poems today for FREE EXAMINATION. Any Subject. Immediate Consideration.

Phonograph Records Made

CROWN MUSIC CO., 49 W. 32 St., Studio 142, New York 1

**Playboy**, 232 E. Ohio St., Chicago 11. (M-50) Short stories 5,000; short-shorts 800-1,500; novelettes 10,000-15,000. Essays and articles 2,500-5,000. Cartoons. Photos. Material must be of special interest to sophisticated young male readers. High quality, including charm of style, essential. Ray Russell, Executive Editor, receives fiction; Jack J. Kessie, Associate Editor, reads non-fiction. New rates: \$3,000 for lead stories and articles; \$1,500 for standard length pieces. \$1,000 bonus for best story and best article at the end of the year. Acc.

**Rogue**, P. O. Box 230, Evanston, Ill. (M-50) Fiction and articles 2,000-5,000—offbeat; sophisticated pieces; personality articles. Extensive market for cartoons—line or wash. Photos—black and white and color—to illustrate articles, also boudoir type cheesecake. William L. Hamling, Editor. 5c up, cartoons \$15 up, color photo features to \$500. Acc.

**Saga**, 205 E. 42nd St., New York 17. (M-25) True adventure stories for men. All subjects. Narrative strength of first importance. Profiles of adventurous men, preferably in news today, a good bet. Sagas of the past always sought. Picture stories. True humor. Photos. Cartoons. Fillers. Ed Fitzgerald, Editor. Feature rates \$150-\$500, fillers \$5-\$50. Acc.

**Savage**, 25 W. 53rd St., New York 19. (Bi-M) True stories to 5,000 with emphasis on excitement, violence, danger preferably with unusual backgrounds; mostly war adventures. No fiction. Michael Avallone, Editor. 2c up. Acc.

**Sir!** 21 W. 26th St., New York 10. (M-25) Short stories 1,500-1,200. Short-shorts. Articles on anything of interest to men—metaphysical, weird, exposés. Cartoons. Photos. Adrian B. Lopez, Editor. \$50-\$75 an article, pictures \$5-\$750. Acc. Query.

**Sportsman Magazine**, 655 Madison Ave., New York 22. (Bi-M-35) Noah Sarlat, Editor. Inventory full for a while.

**Stag**, 655 Madison Ave., New York 22. (M-25) Chiefly first-person and third-person true adventure pieces of all types, 4,000-6,000. Picture stories. Fiction. Dramatic profiles of fabulous characters. Noah Sarlat, Editor. Up to \$500. Acc.

**True**, 67 W. 44th St., New York 36. (M-35) Factual stories of interest to men. Basic lengths: 750, 1,500, 2,500-3,500, 5,000, 10,000, 18,000. Needs particularly personality profiles, stories of current interest and news value, fact crime, short pieces. Also first-person adventure; great adventure stories, historical Americana, no fiction. Douglas S. Kennedy, Editor. \$1,000 up for a full-length 5,000-worder running in all editions; top rates on all material. Acc.

**True Men Stories**, 1790 Broadway, New York 19. (Bi-M-25) Same requirements as **Man's Life**, above. Seeking also feature columns and cartoons.

**The Vagabond**, 44 E. Superior St., Chicago 11. (Quarterly \$1) Fiction and articles for men with a foreign flavor. Rates same as **Fling Festival**.

## Confession Magazines

**Confidential Confessions**, 23 West 47th St., New York 36. (M-15) Dramatic first-person stories with hit-home marriage and courtship problems. Shorts from 2,500 to 6,500; novelettes to 10,000. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. To 3c. Acc.

**Daring Romances**, 23 West 47th St., New York 36. (M-15) Realistic first-person marriage and courtship stories with emphasis on man-woman problems. Strong emotional tone. Shorts 2,500-6,500; novelettes to 10,000. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. To 3c. Acc.

**Intimate Story**, 295 Madison Ave., New York 17. (M-25) First-person stories of serious love conflict or problem situations with realistic everyday characters 5,000; novels, 10,000. Emphasis on teen-age romance and marriage stories. Mary Lucille Proctor, Editor. 3c. Pub.

**Modern Romances**, 750 Third Ave., New York 17. (M-15) First-person real-life stories. 10,000 word



maximum. Also short articles 400-1,000, dealing with parenthood, young mothers with small children, pregnancy, and post-natal health. Articles carry bylines. Henry P. Malmgreen, Editor. 4c and 5c. Acc. Address Mr. Malmgreen for story contest rules.

**My Love Secret**, 535 Fifth Ave., New York 17. (Bi-M-15) For requirements see **Real Romances**, below.

**Personal Romances**, 295 Madison Ave., New York 17. (M-25) First-person romances, young heroes and heroines, with strong emotional problems logically worked out, 3,000-10,000. Hilda Wright, Editor. 3c up. Pub.

**Real Confessions**, 441 Lexington Ave., New York 17. (M-25) Realistic and exciting stories about 4,000 for a young audience. Ruth Beck. Acc.

**Real Romances**, 535 Fifth Ave., New York 17. (M-15) First-person short stories to 7,500; novelettes 8,500-10,000; articles 500-1,000; fillers. Written from viewpoint of both men and women. Harriet David, Editor. 3c. Acc.

**Real Story**, 535 Fifth Ave., New York 17. (M-15) For requirements see **Real Romances**.

**Revealing Romances**, 23 W. 47th St., New York 36. (M-15) First-person stories with realism, reader identification, and emotional tone. Stories must deal with problems that will hit home with readers. Short stories 2,500-6,000; novelettes to 10,000. Articles and fillers 300-1,000. Romantic verse to 20 lines. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. 3c up, verse 50c a line. Acc.

**Actual Confessions**, Charlton Publications, Charlton Bldg., Division St., Derby, Conn. (Bi-M-25) Same requirements as **True Life Secrets**.

**Secrets**, 23 W. 47th St., New York 36. (M-15) Dramatic first-person stories of courtship and marriage with emphasis on realism, "hit-homeness," and emotional tone. Shorts 2,500-6,000, novelettes to 10,000. Articles on marriage, courtship, personality to 1,000. Romantic verse to 20 lines. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. 3c up, verse 50c a line. Acc.

**Tan**, 1820 S. Michigan Ave., Chicago 10. (M-25) First-person stories 2,000-5,000. Emphasizes Negro life but is not confined to Negro characters. Louie Robinson, Managing Editor. Approx. 3c. Acc.

**True Confessions**, 67 W. 44th St., New York 36. (M-25) Short stories 1,500-8,000; novels to 14,000. Must be realistic first-person stories, in narrative style with strong characterization and sincere emotion, based on unusual life problems; dramatic impact is necessary. The really "different" story is welcomed. Narrators should be girls or young women. Provocative fact pieces on people who have made headlines; query on these. Fillers 500-1,000. Florence J. Schetty, Editor. 5c. Acc.

**True Experience**, 205 E. 42nd St., New York 17. (M-20) First-person true stories of emotional experiences. To 10,000. Especially seeking 3,000-5,000-word lengths. F. Gould, Editor. 3c-5c. Acc.

**True Life Secrets**, Charlton Publications, Charlton Bldg., Division St., Derby, Conn. (Bi-M-25) Stories of romantic nature (sexy but not violent) approximately 3,000. Humorous, satirical, and general interest Articles with feminine slant, 1,000-1,500. Photographs in series. Joseph R. Tendler, Editor. Stories \$50, photos \$100 per series. Acc.

**True Romance**, 205 E. 42nd St., New York 17. (M-20) First-person short stories 4,000-6,000, \$250; novelettes 10,000, \$375; short-stories 2,000-3,500, up to \$250. Will also consider third person stories of romance and family life. F. Gould, Editor. Acc.

**True Story**, 205 E. 42nd St., New York 17. (M-25) First-person, well characterized, with reader identification and vital interest. Stories to 7,000; novelettes 9,000; double-lengths 11,000. Nina Dorrance, Editor. Surprise-ending short-stories \$100, average-length stories \$250-\$300, novelettes \$400, double-lengths \$500. Acc.

**Uncensored Confessions**, 535 Fifth Ave., New York 17. (Bi-M-15) For requirements see **Real Romances**.

#### MIDWEST MARKETING AGENCY

WE BELIEVE IN "DO IT YOURSELF" AND ARE CONCERNED IN HELPING TALENTED NEW WRITERS GET OUT OF THE REJECTION RUT. WE WON'T TRY TO SELL YOU BOOKS, COURSES, OR GHOSTWRITING.

We DO aim to help you on your way. If your plot is more than a little tale or incident—THEN Send your *Ms.* to us. Enroll in our club for Ten Dollars (\$10.00) a year. We will read and criticize 12 of your best stories (2000 to 3000 words) or \$1.00 for one single *Ms.* Self-addressed envelope with reading fee, please. Retain your carbon copy of your work, as we'll not be responsible for anything lost in the mails. If we find your story has NO possibilities we will be honest and truthful with you. We absolutely will not raise your hopes falsely and say your *ms.* needs ghosting.

We believe that when you have your stories ghosted, you are walking with a crutch. **THROW** the crutch away and you cannot walk! All *saible* stories will be sent to publishers interested in your particular *Ms.* We'll help you. If we sell we ask 10 per cent of the marketing price. We operate in all countries.

MIDWEST MARKETING AGENCY  
P. O. Box 52, Milan, Indiana

#### COMPLETE MANUSCRIPT SERVICE

Let a selling writer prepare your scripts to meet the editor. Published since 1933.

Typing with minor corrections.....	.50 per 1,000
Typing with grammatical corrections.....	\$1.00 per 1,000
Criticism, complete with outline for revision.....	\$1.75 per 1,000
Revision and typing ready for market.....	\$2.25 per 1,000

Free carbon copy on white paper, extra first page  
Free market lists with orders of over 50,000 words

Sylvia E. Clark

31 Pleasant Street Northampton, Mass.

#### WRITERS' CONFERENCE

Indianapolis — Jan. 22-23 — Sheraton-Lincoln

Editors, writers literary agents and publishers will lecture on the novel, short story, TV, juvenile, and article writing. All registered delegates may bring a friend as our guest. Contest prizes! For details write to:

IRV LEIBERMAN

565 Hipp Annex Cleveland 15, Ohio

#### TYPING, MIMEOGRAPHING

MS. Typing 50c per 1,000 words  
Mimeographing—3c per page  
First class work — Prompt, Accurate

Irella Hinks  
Belleville, Kansas

#### LET A FIVE-TIME AWARD WINNER HELP YOU

I have helped others make their first sale, I can help you. My 200 sales have appeared in 36 National Publications, 3 anthologies, on radio.

Analysis, Criticism, Revision. Rates: \$5.00 first 5,000 words, \$1.00 per 1,000 thereafter. Minimum \$5.00. Return postage.

Velma Dorrity Cloward

823 2nd St. Modesto, California

\$149.50

100 copies 40 page Poetry Book  
Other sizes quoted on request

Sample shown on request

TRIANGLE PUBLISHING COMPANY  
3104 Ross Ave. Dallas, Texas

## Free to WRITERS seeking a book publisher

Two fact-filled, illustrated brochures tell how to publish your book, get 40% royalties, national advertising, publicity and promotion. Free editorial appraisal. Write Dept. AJ-1

Exposition Press / 386 4th Ave., N.Y. 16

## Fact Detective

**Amazing Detective Cases**, 655 Madison Ave., New York 21. (Bi-M-25) Fact articles on crime cases with mystery and good detective work, 1,500-3,000. Official bylines preferred. Robert E. Levee. 3c up, photos \$10. Acc.

**Confidential Detective Cases**, 441 Lexington Ave., New York 17. (Bi-M-25) Detective cases 3,000, with strong woman interest. Good photos with plenty of action and emotion help to sell any piece. Ruth Beck, Editor. Acc.

**Crime Detective**, 441 Lexington Ave., New York 17. (Bi-M-25) Detective cases, 3,000, with strong timely interest. Good photos with plenty of action and emotion help to sell any piece. Ruth Beck, Editor. Acc.

**Expose Detective**, 16 E. 55th St., New York 22. (Bi-M-35) For requirements see **Police Detective**.

**Front Page Detective**, 750 Third Ave., New York 17. (M-25) Crime articles dealing with personalities, unique police methods, exposés, 3,500. On-the-scene crime photos. Carmena Freeman, Editor. \$150-\$250; photos \$6 (more for series). Acc. Query on everything except picture stories.

**Inside Detective**, 750 Third Ave., New York 17. (M-25) Same requirements as **Front Page Detective**.

**Master Detective**, 206 E. 43rd St., New York 17. (M-25) Fact crime stories to 6,000, emphasizing suspense. Mostly wound-up cases, fully documented. Adequate photos essential. A. P. Govoni, Editor. \$150, photos \$5-\$7.50. Acc. Query essential.

**Official Detective**, 400 N. Broad St., Philadelphia 17, Pa. (M-25) Police stories dramatically illustrating the problems law-enforcement officers face, both professional and personal. 5,000-7,000; photos. Philip Weck, Editor. 3c up. Acc.

**Police Detective**, 16 E. 55th St., New York 22. (Bi-M-35) Articles 2,500-3,000 on crime, rackets; unusual crime stories; also shorts 250-1,000 on similar subjects. Exposé and confession-type articles emphasized. Contemporary murder cases preferred. Bill Guy, Editor. Acc.

**Starling Detective**, 67 W. 44th St., New York 36. (M-35) Current murder cases; older factual crime stories; also current non-murder crime features, such as a robbery with unusual elements if written under the byline of a principal. Full-length stories to 6,000 at 3c, features around 3,000 5c plus extra consideration for byline. Photos essential. Hamilton Peck, Editor. Acc. Photos \$7.50. Pub. Query.

**True Detective**, 206 E. 43rd St., New York 17. (M-25) Suspenseful current true detective crime stories with actual photos, with or without official byline, about 5,000; double-length features 8,000-10,000. Must be fully documented as to legal safety. Detective and crime shorts and fillers, 100-1,500. A. P. Govoni, Editor. About \$200-\$400, depending on length, merit of case, and handling of copy. Photos \$7.50. Acc. Query before submitting copy. Send corroborating news clips or other authentication with MSS.

**True Police Cases**, 67 W. 44th St., New York 36. (M-25) Fact detective stories to 7,000. Particularly interested in first-person stories or features under the byline of a person on either side of the law—and in sensational exposés of crime conditions in major cities. Joseph Corona, Editor. 5c up. Acc.

**Women in Crime**, 16 E. 55th St., New York 22. (Bi-M-35) Articles 2,500-3,000 on women criminals: crime cases, rackets, exposés; also shorts on similar subjects. Bill Guy, Editor. Acc.

## Fictional Detective and Mystery

**Alfred Hitchcock's Mystery Magazine**, Suite 105, Lakeview Bldg., North Palm Beach, Florida. Business office P. O. Box 256 Bronxville, N. Y. (M-35) Emphasis on characterization, theme, and the quality of the writing rather than violence for its own sake. Mr. Hitchcock uses the magazine as a source of material for his TV show. William Manners, Editorial Director. 3c-6c. Acc.

**Elery Queen's Mystery Magazine**, 527 Madison Ave., New York 22. (M-35) Stories of detection, crime, mystery, suspense. No taboos except those dictated by good taste. Chief criteria: quality of writing, originality of plot. Elery Queen, Editor. 3c-5c, less for reprints. Acc. TV, radio, movie rights remain with author.

**Manhunt**, 545 Fifth Ave., New York 17. (Bi-M-35) Fiction 1,000-12,000. Tough, hard-boiled, off-beat but realistic stories in the detective-crime field. Seeks only the best. John Underwood, Editor. 2c-5c, much higher on occasion. Acc.

**Mike Shayne Mystery Magazine**, 501 Fifth Ave., New York 17. (M-35) Each issue contains a novelette of Michael Shayne by Brett Halliday. Rest of magazine is open for detective and mystery stories of all schools, 1,500-15,000. Sylvia Kleinman, Editor. 1c. Acc.

**The Saint Mystery Magazine**, 270 Madison Ave., New York 16. (M-35) Stories 1,000 up of any type dealing with crime. Emphasizes quality. Hans Stefan Santesson, Editor. 1c and up. Month before pub.

## Science Fiction, Fantasy

**Amazing Science Fiction Stories**, 1 Park Ave., New York 16. (M-35) Action, science-fiction short stories 1,000-5,000; novels 40,000. C. Goldsmith, Editor. 1c up. Acc.

**Astounding Science Fiction**, 304 E. 45th St., New York 17. (M-50) Science short stories to 8,000, novelettes 10,000-20,000; serials 30,000-100,000. Photo illustrated articles on recent science developments; query. John W. Campbell, Jr., Editor 3c up. Acc.

**Fantastic**, 1 Park Ave., New York 16. (M-35) Fantasy stories 1,000-20,000. C. Goldsmith, Editor. 1c up. Acc.

**Fantastic Universe**, 270 Madison Ave., New York 16. (M-35) Stories 1,000-10,000—science fiction as well as fantasy. Articles chiefly on assignment. Hans Stefan Santesson, Editor. 1c and up. Month before pub.

**Fantasy and Science Fiction**, 527 Madison Ave., New York 22. (M) Quality science fiction and fantasy 500-20,000, occasionally longer. Uses some reprints. Robert P. Mills, Editor. 2c, first North American and foreign serial rights only; reprints 1c. Acc.

**Fate Magazine**, 845 Chicago Ave., Evanston, Ill. (M-35) Articles under 3,000 on psychic, unusual unexplained happenings. 2c. "True Mystic Experiences" and "Survival" department stories, about 300 words, \$5 each. Mary Fuller, Editor. Pub.

**Galaxy Magazine**, 421 Hudson St., New York 14. (Bi-M-50) Short shorts 2,000-3,000; short stories to 5,000; novelettes 7,000-10,000; novellas 15,000-18,000; serials 30,000-65,000. (**Galaxy Science Fiction Novels**—Monthly paper-bound reprints—are completely separate from **Galaxy Magazine**.) Exclusively quality science-fiction slant. No poetry, cartoons, articles, or fillers. H. L. Gold, Editor. 3c up. Acc.

## FREE! FREE! FREE! Writing the Short Short Story by Robert Oberfirst

My famous booklet, **WRITING THE SHORT SHORT STORY**, which contains 3 cardinal elements in writing a salable short-short, will be mailed free of charge to all writers seriously interested in writing this type fiction.

**ROBERT OBERFIRST LITERARY AGENCY, Ocean City, New Jersey**

## Sell Your Short-Shorts to Best Markets

Our agency sells short-shorts for \$75 to \$850 apiece. If you have written short-shorts which you think should sell by all means send them in for marketing. Reading and handling fee: \$3 each. 10% commission on sales.

**ROBERT OBERFIRST LITERARY AGENCY, Ocean City, New Jersey**

# ADEAS...

ADEAS offers you an inexpensive opportunity to advertise your miscellaneous wants and wares. Rate: 9c a word, first insertion, 8c a word, subsequent consecutive insertions of the Adeas without change; no agency commission allowed. A checking copy of the magazine, 10c extra. Copy and remittance must reach us by the 28th of the second month preceding insertion. Critics, courses, agents, typists, may use display advertising only. **AUTHOR & JOURNALIST**, 3365 Martin Drive, Boulder, Colo.

## BOOKS, WRITERS' HELPS

**TOOLS FOR WRITERS.** If you are a writer—Write!!! Stop wasting valuable time researching—let an experienced researcher do it for you with precision. \$1.00 will bring a list of 1001 items that are now ready for you in vast files. Pick your subject and complete file will be sent for your story—all you have to do is write around it. **HANDLER PENTHOUSE**, 500 Biscayne Boulevard, Miami 32, Florida.

**YOU NEED FRESH PLOTS**—(If you want to SELL your stories!) "PLOTTER" contains FIVE plots; writing advice from novelist **LARSTON FARRAR**; AND timely article ideas. Parchment bound, only \$2.00. **CREATIVE FEATURES**, Potomac P.O. Box 2121, Alexandria, Virginia.

**COMPLETE MANUSCRIPT AND MARKET RECORDING SYSTEM.** You will never regret sending for this efficient time-saving, space-saving system for keeping your manuscripts in circulation and your knowledge of market needs up-to-date. Endorsed by writers, teachers, and Writers' Clubs. Order today—\$1.00. From **GOLDEN STUDIO**, Topton, North Carolina.

**YOUR QUERIES FOR WRITING ASSIGNMENTS** on your personalized stationery will help sell editors. Information free. **Cliff Clevenger**, 2007 E. 13th St., Tulsa 4, Okla.

**SUCCESSFUL WRITERS UNDERSTAND** the creative processes, but do YOU? Read **RHYTHM IN WRITING**—\$1.00—Risser, 30 W. Bayaud, Denver, Colorado.

**TWO PAGES OF YOUR HANDWRITING** will reveal writing talent, if any. **THE TRUTH ONLY**. Personality check chart, PLUS 90 pages of "Secrets," PLUS 6 exciting chapters on "How Writers Tick"—all for only \$2.98. **Marion Minard**, Grapho Analyst, Box 407, Almont, Mich.

**EMCEE**, comedians magazine. Hilariously funny. Sample, dime. **Frankela**, 5304-W Adams, Chicago 44.

Sample issue **PROFESSIONAL CARTOONIST AND GAG-WRITER MAGAZINE**, \$1.00. Box 430, Van Buren, Arkansas.

**18 WAYS TO MAKE MONEY** from your newspaper. Every issue a gold mine. \$1.00. No cheques. **JAY 674 Balliol**, Toronto, Canada.

**FOR ALL WHO WRITE**—trustworthy research to give background, color and realism to your story, article, book or play. Complete, authoritative, prompt. Reasonable fees. **GIBSON RESEARCH**, 2118 N. Vermont Ave., Los Angeles 27, Calif.

**USED COURSES AND INSTRUCTION BOOKS** bought, sold and exchanged. List 10c. **SMITH'S**, 124 Marlborough Rd., Salem, Mass.

**FOOL-PROOF HANDBOOK** of English. Every writing problem explained and illustrated. \$1.00. **Marjorie Davidson**, Laceyville, Penna.

**FREE STORY ANALYSIS** with copy of "Is It Correct" booklet, \$2. **Longsdorf**, Curryville, Missouri.

## OPPORTUNITIES

**LEARN TO WRITE AT LOW COST.** Build valuable library without buying expensive books or courses. 25c brings source list of free tips, information for writers, typists, etc. **JAY, 674 Balliol St.**, Toronto, Canada.

**PROFITS FROM FAMILY HISTORIES!** Details, 25c. **Pattilla Agency**, Clenton, Alabama.

## SERVICES

**PHOTOS OR RESEARCH** from extensive collection U. S., Foreign periodicals Circa 1850-1900. Many earlier. Please detail needs. **Picsearch**, Box 878, San Carlos, California.

**YOUR STORIES** adopted for television. See **Will Lozier's** ad, Page 25.

**PHOTOGRAPHS FOR WRITERS.** Reasonable. **Paul's Photos**, 3702 Lakewood Ave., Chicago 13.

**ILLUSTRATE YOUR ARTICLES** with professional photographs. Write today for free 20-page illustrated booklet on using photos to help sell! Complete sections on captions, choosing illustrations, submitting photos, etc. **Stock photo catalog**. **GRAY PHOTOS**, Box 7, Savannah, Tennessee.

**WRITER'S MAIL MART**—Where professional freelancers shop, at a DISCOUNT! Illustrated catalogue, \$1.00. **Potomac P.O. Box 2121**, Alexandria, Virginia.

Read **RHYTHM IN WRITING!** \$1.00. **Risser**, 30 W. Bayaud, Denver, Colorado.

**WRITER'S PICTURE SERVICE.** STOCKS FROM \$2.00. **JAMIE**, BOX 6143, BAKERSFIELD, CALIFORNIA.

**POWER THOUGHTS:** Ideas for writers. Mental boosters, uplifting, inspiring; gathered from greatest thinkers and doers. Sharpen thinking, increase cultural background, sparkle conversations. \$1. **Estelle Ries**, 533 W. 112, New York 25, N.Y.

## BE SURE OF GETTING

### AUTHOR & JOURNALIST

#### EVERY MONTH

Articles by top-name authors

### AMERICA'S FOREMOST MARKET LISTS

Subscribe Now and Save Money!

#### AUTHOR & JOURNALIST

3365 Martin Drive  
Boulder, Colorado

I enclose remittance for my subscription:

----- \$4.00 for 2 years (saving me \$2 over single copy cost)

----- \$2.50 for 1 year

50c additional per year outside U.S.A.  
(Single copies 25c each)

Name -----

Street -----

City & State -----



## SOCIAL

### Correspondence Club



**EXPERIENCE** the thrill of romance thru this select club! Introductions-by-letter. This club is conducted on a high plane to help lonely, refined, marriageable men and women find compatible friends. Discreet, confidential service... Vast nationwide membership. Est. 1922... Sealed particulars **FREE**. **EVAN MOORE**, Box 988, Jacksonville, Florida

Coming to  
New York?  
Drop in  
for a chat  
about your  
book.

# VANTAGE POINTS

Published by  
Vantage Press, Inc., 120 W. 31 St., New York 1  
Branch Offices:  
Washington, D. C. and Hollywood, California

Our contracts  
provide for  
Advertising  
and  
Promotion  
of your  
book.

Vol. 60, No. 1

January, 1960

## "The Colgate Story" Getting Good Press Notices

The latest in a series of good notices from the press on *The Colgate Story*, by Dr. Shields T. Hardin, is an editorial in the *Watchman-Examiner*, leading religious periodical. John W. Bradbury, editor, said this (in part) about the book: "It is the kind of work we need to read and encourage our young people to read." The book was recently published, and is available at bookstores for \$3.75.

## Vantage Topped All Subsidy Firms in 1959; 233 Titles Issued

For the third successive year, *Vantage Press* issued more books than any other subsidy publisher in the nation. Again in 1959 *Vantage* produced over 200 titles, thus placing it among the top ten publishers in America, in number of titles.

Some of the reasons for this continued leadership in the field of subsidy publishing may be gleaned from the comments we have received from authors whose books we published. For example:

"I chose your firm because I knew it would be a better deal for me . . . I liked your promotion program, and am glad I went to Vantage . . ." (Mildred Graves Asher)

"I appreciate very much the manner in which the publicity and promotion are being handled." (L. A. Beckman, Jr.)

"You've done a really fine job . . . the book will stand up alongside any other book in appearance and workmanship." (Dominick R. Corbo)

"I am very gratified by the fine publicity you are giving my book. I am happy I found Vantage Press." (Mabelle Clark Sneed)

"Thank you for the good work in advertising my book." (Erma C. Wise)

These are just a few of the fine testimonials we have received (and continue to receive) from authors who chose *Vantage Press* to publish their work. We believe you will be equally pleased with our service, and urge you to read the complete story in our handsome 40-page booklet. It is yours, free of charge, by filling in and mailing the coupon on this page.

## National Baptists, with 5,000,000 Members, Choose Vantage Press to Publish Their Story

One of the largest Baptist groups in the world, the National Baptist Convention of the U.S.A., Inc., better known as the National Baptists, has authorized *Vantage Press* to publish the story of its background, growth and development.

The author is Ralph Lee Smith, noted magazine writer and author, who will have the manuscript completed soon. The book bears the full endorsement of the church and will be the first such work on the subject. It will have an Introduction by the president of the church, Dr. C. D. Jackson.

Mr. Smith, gathering his material, had to travel from New York to Chicago, then to Nashville, Philadelphia, and Washington. He spoke with many of the leading members of the church, and much of the data he secured have never been

published before. The book will also contain many photographs of the church's far-flung activities in the United States and foreign countries.

The Baptist movement in the United States has had a colorful and exciting history. The National Baptists represent the largest Negro segment, with a membership of 5,000,000. It is estimated that the entire Baptist membership in the United States is 20,000,000.

*Vantage Press* publishes many important books each year, and welcomes authors who would like to associate themselves with America's largest subsidy publisher. To learn the type of dependable, personal service you may expect from us, fill in and return the coupon below. A beautiful, 40-page booklet will be sent to you at once, without cost or obligation.

## Vantage Sales Manager Continues Bookstore Trips

Wm. Kroll, Sales Manager of *Vantage Press*, recently completed another of his periodic trips to bookstores in key cities. Mr. Kroll presented a selection of *Vantage's* latest books to buyers in Chicago, Detroit and Cleveland. He called on such stores as Kroch's-Brentano's, J. L. Hudson, Halle Brothers, and Marshall Field, and succeeded in selling books to a number of these outlets. This is just one phase of *Vantage's* service to its authors. If you are seeking a publisher of your book-length manuscript, fill in and mail the coupon below; it will bring you the whole story, without cost or obligation.

## Here and There With Vantage Books and Authors

Baptist Bookstore, Atlanta, places order for 1000 copies of *Fling Wide the Gates*, by Don Brandeis . . . the book is already in its second edition . . . Lydia Forsyth's *Old Bob* given a full-page feature story in the *Seattle Times*. . . . Walter Winchell plugs and recommends N. Sharp's book, *Happy Landings in Europe*. . . the author's proceeds from sales are going to the Damon Runyon Cancer Fund . . . Grady Arrington's new book, *Infantryman at the Front*, getting good local publicity . . . author appeared on KCMC, television, Texarkana, and on KTVE, television, El Dorado, Ark. . . . he also received spot announcements on KAMD, radio, Camden, Ark. . . . You, too, may get this type of publicity when *Vantage* publishes your book . . . mail coupon for free booklet . . . today.

## Looking for a Publisher? Mail this coupon!

(Mail to office nearest you)



Vantage Press, Inc., Dept. BB,  
120 W. 31 St., New York 1, N. Y.  
In California: 6253 Hollywood Blvd., Hollywood 28  
In Washington, D.C.: 1010 Vermont Ave., N.W.  
Please send me, free, your new 40-page illustrated booklet explaining your subsidy publishing program.

**FREE!**

Name \_\_\_\_\_  
Address \_\_\_\_\_



